



**UNIVERSITI TEKNOLOGI MARA SARAWAK  
KOTA SAMARAHAN**

**FUNDAMENTAL OF ENTREPRENEURSHIP (ENT 300)**

**ULTRA-V ENTERPRISE**

**PREPARED BY:**

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**DIPLOMA IN BUILDING (AP116)**

**APRIL 2011**



Surat Kami : 100-UiTMKS (HEA. 30/7)

Tarikh : 10 Januari 2011

**KEPADA SESIAPA YANG BERKENAAN**

Tuan/Puan

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Sukacita sekiranya pihak tuan/puan dapat membantu dan memberi kerjasama kepada pelajar di atas dari Program **Diploma Bangunan** untuk membuat satu kertas projek bagi kod kursus **ETR300 (Fundamentals Of Entrepreneurship)**.

Maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan akademik sahaja.

Sila hubungi Penyelia Projek, **Cik Siti Farah Binti Lajim** sekiranya pihak tuan/puan ingin mendapatkan maklumat lanjut berkaitan perkara di atas.

Kerjasama daripada pihak tuan/puan kami dahului dengan ucapan ribuan terima kasih.

**"BERSATU BERUSAHA BERBAKTI"**

Sekian.

Yang benar

**SALMAH BINTI GANY**  
Pegawai Eksekutif Tingkatan Tertinggi  
Bahagian Hal Ehwal Akademik  
bp Pengarah Kampus

HMS

## **SUBMISSION LETTER**

Ultra – V Entreprise,

Jalan Dato Muhammad Musa,

93500 Kota Samarahan, Sarawak.

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Miss Siti Farah Binti Lajim,

Lecturer ETR 300,

Universiti Teknologi Mara,

94900 Kota Samarahan, Sarawak.

8 APRIL 2011

Dear Miss,

### **The Submission of Business Plan Proposal for JAN 2011 – APRIL 2011**

With reference to the matter above, on behalf of my group, I am Mohd Azri Bin Tuah; the General Manager of Ultra-V submits our business plan on the actual date as planned.

2. Our company name is Ultra-V and the form of our business is partnership which consists of five partners. We are **Mohd Azri Bin Tuah, Nur Fakhirah Binti Zulkifli, Bernadine James and Norhanisah Binti Ahmad.**

Thank you.

Your sincerely,



.....

**MOHD AZRI BIN TUAH**

(General Manager)

## TABLE OF CONTENTS

<b>NO.</b>	<b>CONTENTS</b>	<b>PAGES</b>
1.0	Acknowledgement.....	1
1.1	Introduction.....	2
1.2	Business Plan Purposes.....	3
1.3	Name of Company.....	4
1.4	Nature of Business.....	4
1.5	Company Logo and Tagline.....	5
1.6	Company Background.....	5
1.7	Partners Background.....	6
1.8	Partnership Agreement.....	15
1.9	Shareholders Background.....	18
1.10	Location of the Business.....	20
1.11	Description about Our Premise.....	22
1.12	Office Layout.....	24
1.13	Premise Layout.....	25
<b>2.0</b>	<b>MARKETING</b>	
2.1	Introduction.....	29
2.2	Marketing Definition.....	30

## 1.1 INTRODUCTION

We had chosen the painting supply as our business. This business is one of the partnership business which is involving four person that have good basic in business and management. The idea to introduce this business comes after doing observation and small research in Kota Samarahan area near UiTM campus.

Our Business Plan is pointing to become the famous official supplier paint in Sarawak because most of the supplier located at Kuching City. The lack of paint supplier in Samarahan affect the local to buy this wall finishes. So, we want make a business for the future demand and profit.

Besides that, customer also can ask for their problems, design and so on. Hence, we would like to take this opportunity since there is a high potential of validity in this business and we will put the priority on the quality of the products, customer's satisfaction and customer's conveniences.

Our target customers are resident from Kota Samarahan and Asajaya. We expect that all the future hotels, a new UiTM campus, restaurants and residents from this population can become our customers. According to our observation, Kota Samarahan is in developing process. For example, many constructions have started now. And we believe that our business can be commercialized to the higher stage. For long term, this business is predicted will bring a lot of profit when it reaches a stable level in the market.