



اَبُو سَيِّدِي تَيْكُو لُو كِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

milooW Sdn. Bhd.

PORTABLE BABY BOTTLE WARMER

TECHNOLOGY ENTREPRENEURSHIP (ENT600): BLUEPRINT

PREPARED BY:

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PROGRAMME : BACHELOR OF SCIENCES (HONS.) AND MATHEMATICS  
PROGRAMME CODE : CS249  
SEMESTER : 6  
PROJECT TITLE : BLUEPRINT  
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DATE OF SUBMISSION: 1 JULY 2020

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**1.0 EXECUTIVE SUMMARY**

**1.1 COMPANY BACKGROUND**

**1.1.1 COMPANY PROFILE**

Name of the Company	:	millooW Sdn. Bhd.
Shop Address	:	No A28, End Lot Plaza CrystalVille VITA, Lingkar Cyber Point Timur, 63000 Cyberjaya, Selangor
Website	:	<a href="http://www.millooW.com">www.millooW.com</a>
Telephone Number	:	014-5082453
Fax Number	:	09-2808017
Form of Business		Partnership
Main Activity	:	Baby Bottle Warmer
Date of Commencement	:	19 <sup>th</sup> June 2021
Date of Business Registration	:	28 <sup>th</sup> August 2021
Name of Bank	:	CIMB
Account Number	:	7622023518

**1.1.2 LOGO**



Figure 1.0: Logo of Company



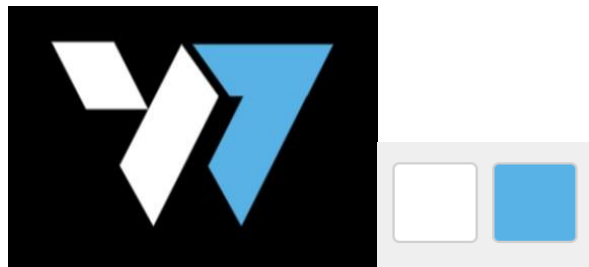
millooW – millooW Enterprise



Infinity symbol – show that our product has no restriction and will always improve



Ring around (Aurora) – refer to color of vitality, good health and excitement



White – represents safety, purity and cleanliness. Blue – symbolize stability, inspiration and reliability