



UNIVERSITI TEKNOLOGY MARA SARAWAK
KOTA SAMARAHAN

FUNDAMENTAL OF ENTREPRENEURSHIP (ENT 300)

T'5 LAUNDRY

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DIPLOMA IN CIVIL ENGINEERING

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1.1 LETTER OF SUBMISSION

Diploma in Civil Engineering
Mara University of Technology,
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Sarawak

Miss Philomina Francis,
Lecturer of Fundamental of Entrepreneurship (ENT300),
Mara University of Technology,
Samarahan Campus, Jalan Meranek,
94300 Kota Samarahan,
Sarawak

Miss,

Submission of Business Plan

Referring to the subject above, we would like to submit the proposal of our project paper for our Fundamental of Entrepreneurship (ENT300) subject.

2. This business plan complete according to the guidelines and requirements given as our subject syllabus. This business plan serves as a guide for a new entrepreneur to do a business venture which involves marketing, administration, operation and also financial aspects.

1.4 EXECUTIVE SUMMARY

Company description

T5 Laundry is a business of cloth washing, which provide services pick and delivery. This business is partnership. This business and will be started on 1 September 2015 which located at Desa Ilu Batu 1, Jalan Seberang 99111, Kota Samarahan, Sarawak. This location near student area and have potential market for this business. Besides that, this area also full of resident so that will allows they come to our laundry.

These businesses provide washing, drying, dry clean, and steam and we will also prove the highest quality facilities to satisfy the customer needs. Our services provide affordable price for the customers. Besides that our service provides good facilities such as rest room, vending machine, and waiting spot.

Founders of the T'5 Laundry is a graduate student from a high quality university. They also have experiences almost 4 years in services industries and also can provide a good quality and service to the customers.

PURPOSE

This Business Plan is prepared to convince venture capitalist, investor and banker in order to increase capital and obtain support for the venture. We need investors to raise fund for the purpose of company management and upgrading.

This Business Plan being drafted so T'5 Laundry will get it financial need to start a new business. A loan is a crucial for starter entrepreneur, so presentation of this business plan is vital to gain the confident of the bank.

T'5 Laundry asked Alliance Bank for a loan up to RM40 000 so can build itself in this business. The RM90 000.00 will accumulate capital provided by each shareholder in the company. Each shareholder has agreed to contributed RM25 000 from General Manager, RM20 000 from Administration Manager and RM15 000 from the rest.

The financing used to purchase start-up assets as machine equipment's, furniture and fittings, storefront and artwork, advertising and many more. We can get the entire item from our suppliers, and agreed to provide high quality product.

We also use this business plan as a guideline to manager to succeed in the business. We have set our entire target in order to be successful. This business plan includes company background, marketing strategy, operating plan, sales forecast, and the most important the financing plan of the business plan.

T'5 Laundry fully utilizes the entire asset that can maximize the profit. The profit that the company will get used to pay the loan given and the employee salary. T'5 Laundry is completely confident will be able to pay the loan back including the interest payment in the loan given.