



UNIVERSITI TEKNOLOGI MARA

**FUNDAMENTALS OF ENTREPRENEURSHIP
(ENT 300)**

**SULAMAN LAUNDRY AND CAFÉ ENTERPRISE
BUSINESS PLAN**

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"BERSATU BERUSAHA BERBAKTI"

Sekian.

Yang benar



WAN FAKHRURRAZI WAN DAHALAN
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1.1 EXECUTIVE SUMMARY

The name of our company is Sulaman Laundry and Café. The business is in form of enterprise which consists of six members. Each partner contributes certain amount of capital as agreed in agreement. The main business activity is laundry which our concepts are collect and deliver from home to home. We do operate the walk-in self service laundry also and these give the customer more option either to use our facilities to wash their own clothes or they leave it to us to wash it. We also operate the café which become the place for the customer to have their beverages and at the same time they wait for their clothes. These concepts are established due to the modern contemporary style of living which the people in this global era become busier with their work and may not be able to do some house chores such as cleaning their own clothes. Our concept is also accurate and suitable with the campus way of life which the student's time nowadays becomes more compact. Our business operation is at 8 a.m to 5 p.m on weekdays and on Saturday we will open start from 8.00 a.m to 12.00 p.m. On Sunday, our business will be closed.

There are no sleeping partners and all are entitled to participate in the business management. We agreed that Fheleezhienie Aran is our General Manager, Arshad bin Masdin is the Administration Manager, Jaisol Kasan is the Operation Manager, Faibus bin Mazial as Financial Manager, Muhd.Sufie bin Kudien as Marketing Manager and Akmal Hafiz bin Abdul Samid as Assistant Manager. The selection of General Manager is based on consensus among all the partners and selected based on the experience, skills and ability.

The management team will be led by the General Manager and assist by the other managers. The General Manager is responsible in planning, leading, controlling and organizing the business. The Administration Manager is responsible for the job that related to administration such as planning and arranging the

1.5 INTRODUCTION TO BUSINESS PLAN

Sulaman Laundry and Café is a partnership business which ventures and major with the services of delivery laundry and café. The delivery laundry can be simplified in words as the take and deliver the clothes and other materials (pants, jackets, blazers, curtain, mattress and etc.) to be washed until 99.8% clean. The business is in form of enterprise which consists of six shareholders. All shareholders had agreed as stated in agreement letter which the amount of capital, profit and loss will be divided as stated ratio. We had choose this kind of business because it shows the equality and no one will be discriminated as the profits and losses are equally divided in the end of the accounting period. In other way, the partnership is a perfect option to be taken because the shareholders will always sharing ideas and knowledge in order to gain profit and achieve high productivity time to time.

1.6 NAME OF THE COMPANY

The name of our company is Sulaman Laundry and Café Enterprise. We had chosen this name not related to the name of the owner . We choose Sulaman as our company name because of the site that we select is related to the road that has been given name as Jalan Sulaman.

1.7 NATURE OF BUSINESS

In our business, we had decided to choose a Laundry and Café services. In this business plan, we would like to make a differences services than the others.

- + Full services washing, drying, folding is offered
- + Café services with light food menu
- + Ironing Services
- + Delivery Services
- + Internet Connection (WIFI)