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"BERSATU BERUSAHA BERBAKTI"

Sekian.

Yang benar



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INTRODUCTION

A. NATURE OF THE BUSINESS

Beauty and health are important in human life nowadays. Everyone in this world admires beauty face and body especially women. Men are also not left behind in this phenomenon although men are linked that they do not really care about their face and body care back in past few decade. Today, facial and body care are really play important role in someone live. They willing to spend hundred even thousand of money just to make they look beautiful and perfect. People believe that with good look they will get more self confidence and easy to communicate with people with no embarrassing feeling inside them. People nowadays are rushing to the beauty centre to get themselves done. This is also including the people of Sarawak that begin to realise the important of face and body care. So, in order to fulfil the customer wants, demands, and needs we build and established our spa centre. The name of our business is SPA-GET-T (Timeliness, Targeted, Tremendous) Spa, Beauty and Bridal Centre. Besides that, when it comes to wedding ceremony, many people does not know where to find the best preparation for their big day. Sometimes, they are wasting a lot of money and time but yet they do not satisfy. Wedding ceremony is important. It is the day they want to look beautiful and the ceremony will run smoothly. Realised with this problem, we also build up several packages for bridal and wedding ceremony. With this, it will make the ceremony management easier because all of the needs for wedding ceremony are include at our premise.

B. EXECUTIVE SUMMARY

Our company is known as SPA-GET-T SPA CENTRE. The business is in the form of partnership, which consists of four members. Each partner contributes certain amounts of cash as agreed in our agreement. Our main business activity is selling services of spa, facial and bridal towards the tourist who comes from within and outside Malaysia.

All partners are entitled to participate in the business management. We have agreed that Ahmad Asnawi bin Ahmad Mazlan is the General Manager and Administration Manager, Farah Sakinah binti Udin as the Marketing Manager, Juwairiyah binti Hashim as the Operational Manager and Noor Nadia Farahin binti Chacdan as the Financial Manager.

The management will be lead by General Manager and assisted by others manager. The General Manager is responsible in controlling, leading, organizing, and planning the entire business. Administration Manager is responsible for the entire jobs related to office administration. The Marketing Manager is responsible in preparing the marketing plan. This includes identifying the target market share, develop sales forecast and develop the marketing strategies. The operation of our business is controlled and monitored by Operation Manager. All workers who work in our company are working under operation manager. The Financial Manager will take the responsibility in all the financial things of the company.