

UNIVERSITI TEKNOLOGI MARA

ETR 300

NAFAS SECURITY SERVICES SDN BHD

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EXECUTIVE SUMMARY

NAFAS SECURITY SERVICES SDN. BHD. has been chosen as the name of our company. The word NAFAS is the combination of names of every partner for this company. The main objective of our business is to provide secure environment for all the residences in Alor Star. Regarding latest news about violence such as rape, murder, robbery and other violent cases occurred in this country, we are hoping that with our guide, motivation, service, and knowledge, any violence can be reduce and make every residence comfortable and aware that their safety is being monitored through our high technology and state of the art lens. We regretted that, even in the era of full with sophisticated modernized gadgets, violence is still not prevailing. It is all depends on the efficiency, great knowledge, initiative and innovative of the technician of security system and the home guards to truly recognized, deeply understand and full alert of the places and situation regarding their responsibilities before the implementation of the job. Through this, our company has work hard and strengthening our workforce in order our customers will feel the satisfaction and secure with our services. Even though we can find that there has been so many long time established security company around Malaysia, after full analyzing with various scales and methods of the market and competition, we are confident with our manpower strength that our company can and will cope with all the pressure and competition from other company and find the right edge to help all people in Malaysia. Our main operational business place is situated at Lot 7, Jln. Kristal 3, Persiaran Kristal, 05150, Mergong, Alor Setar, Kedah Darul Aman. We are planning to implement our business on 1st of January 2007 and our target market is around Alor Star. As our future plan, we are hoping to wider our scope and market through all states of Malaysia approximately 10 years and as our prime objective for the first 2 to 3 years is to provide full security around Alor Star with more reliable adaptation.

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