



UNIVERSITI TEKNOLOGI MARA SARAWAK

PARIS BRIDAL HOUSE

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DIPLOMA IN ELECTRICAL ENGINEERING (EE111)

OCTOBER 2009



E-Mel:

Surat Kami : 100-UiTMKS (HEA. 30/7)

Tarikh : 11 Ogos 2009

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Sukacita sekiranya pihak tuan/puan dapat membantu dan memberi kerjasama kepada pelajar di atas dari Program **Diploma Kejuruteraan Elektrik** untuk membuat satu kertas projek bagi kursus **ETR300 (Fundamentals Of Entrepreneurship)**.

Maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan akademik sahaja.

Sila hubungi Penyelia Projek, **Cik Siti Farah binti Lajim** sekiranya pihak tuan/puan ingin mendapatkan maklumat lanjut berkaitan perkara di atas.

Kerjasama daripada pihak tuan/puan kami dahului dengan ucapan ribuan terima kasih.

“BERSATU BERUSAHA BERBAKTI”

Sekian.

Yang benar

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EXECUTIVE SUMMARY

After doing extensive research on the business opportunity available in Kuching, our group decided to specify our business in selling our service. Our group has come up with the business plan of partnership whereby our company will be known as Paris Bridal House. Our main business activity is selling service by capturing our client's precious moment through photography. Whether this is our client's first wedding, a renewal of their vows or their anniversary, we want every detail of their event to be both a pleasurable and a memorable experience.

In trying to establish this business plan, all aspects including the four major of business establishment such as administration, marketing, operation, and finance are seriously taken into consideration.

The management will be lead by General Manager and assisted by other managers. The General Manager is responsible in controlling, leading, organizing, and planning the entire business. The administration part will tell us the administration budget including the chart of the organization, remuneration table, job description, and so on. But most of all, our goals and strategies which tell us more about the organization will be told in this part of the study.

Then marketing and the operation plan are carefully handled in order to obtain maximum profit, it is important as these are factors that determine the percentage of profit, it is important as these are the factors that determine the percentage of profit and the allocation of market share in selling services which eventually affects both operation and marketing. Besides that, they also show the organization's strategies of promotion and the operation process. Further details will be shown in the marketing and operation plan.

The finance will tell us about the organization capital, trading profit and their balance sheet as well the organization's cash flow. Besides that, it shows the organization profit and lost account.

We sincerely hope that this guideline which was given to us will help us to correct our mistakes and that our Business Plan will be accepted.

PARTNERSHIP AGREEMENT

This PARTNERSHIP AGREEMENT is made on 1st January 2010 among shareholders of PARIS BRIDAL HOUSE.

1. **NAME AND BUSINESS:** This party hereby forms a partnership under the name of PARIS BRIDAL HOUSE to give service in range of wedding consultancy, wedding photography, gown renting, etc. The location of our shop shall be at No. 17, Section 65, Taman Heritage, Jln Tun Abdul Rahman Yaakub, 93050, Petra Jaya, Kuching, Sarawak.
2. **TERM:** The partnership shall begin on 1st January 2010, and shall continue until terminated as herein provided.
3. **CAPITAL:** The capital of the partnership shall be contributed in cash by partners as follows:

NUR IDHAM BIN SABERUN	RM 20,000.00
FENNY SIAK AK JULIUS	RM 10,000.00
MOHD KASTURI BIN MOHD SALEH@SALLEH	RM 10,000.00
APRIZAL BIN RUMAINOR	RM 10,000.00
SIDRATUL HAKIM BIN MOHD KERTA	RM 10,000.00
TOTAL	RM 60,000.00

A separated capital account shall be maintained for each partner. Neither partner shall withdraw any part of his capital account. Upon the demand of each partner, the capital account of the partner shall be maintained at all time in the proportions in which the partner shares in the profit and the losses of the partnership.

4. **PROFIT AND LOSSES:** The net profit of the partnership shall be divided equally between the partner and the net losses shall be borne by the partner as well. A separated income account shall be maintained for each partner. Partnership profit and losses shall be