



**UNIVERSITI TEKNOLOGI MARA SARAWAK**

**ONE CLICK NETWORKING**

**PREPARED BY:**

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**DIPLOMA IN BUILDING (AP116)**

**APRIL 2010**

## **Submission Letter**

**ETR 300 Students, Diploma in Building,  
UiTM Samarahan,  
Jalan Meranek, 94300 Kota Samarahan,  
Sarawak.**

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**Ms Siti Fara binti Lajim  
Lecturer of ETR300  
University of Technology Mara  
Campus Samarahan, Jalan Meranek  
94300 Kota Samarahan,  
Sarawak.**

07 APRIL 2010

Dear Ms,

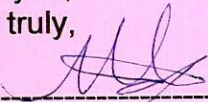
### **Submission of Business Plan**

We are hereby would like to present our business plan that is about auto service that is called as One Click Networking Centre. This business plan was made to fulfill the requirement of fundamental of Entrepreneurship course (ETR300).

2. We hope that by enclosed Business Plan can strengthen the base for our financial backing and support besides presenting in more proper way. Any information regarding of our business can be found in the Business Plan that we enclosed with this letter.

3. We will glad if you wish us to present our Business Plan for better understanding of what our business really is. All your attention and support towards us is greatly appreciated.

Thank you,  
Yours truly,



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(ND MOHD NORAIDIE BIN DERUN)

ONE CLICK NETWORKING CENTRE

General Manager



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## **1.1 BUSINESS OVERVIEW**

The One Click Networking Centre is the business which offering networking and internet service. Our customer also can bring their laptop and use our internet service in our premise. This business is in the form of partnership, which consists of four partners.

All partners have agreed to abide to all the terms of the partnership as contribute some capital according to the allocated shares. In a way, it proves that the reason why we have chosen partnership as our form of business in due to the act that we are able to share all profits as well as contribute ideas, knowledge and experience in order for the business to constantly achieve high productivity just as saying goes, "Two heads are better than one".

This kind of business that provides such kind of services will attract the people in Desa Ilmu, Kota Samarahan. This is because Desa Ilmu is located near the institution places which are Universiti Teknologi Mara (UiTM) Sarawak, and Universiti Malaysia Sarawak (UNIMAS). Furthermore the increasing of residential area and housing area in Kota Samarahan which will increase the population in this area. Thus, students are the number one customer that we have targeted beside the other peoples.

This also shows us a new business which is emphasizing the opening of our services will be on domestic demand. And this also we want to aiming the successful 'bumiputera' can involving in this field, most of 'non-bumiputera' are conquering in this business. This is the main reason of the existences One Click Networking Centre, as the creator of the medium or platform for networking in Desa Ilmu and also gets more profit in this business by the internet service.

## **1.2 INTRODUCTION TO BUSINESS PLAN**

A business plan is a written document that serves as a blueprint and guide for a project that one's intends to undertake. Business plan is important purposes to predict viability and explain all about our business such as our activities, strategy, financial or and other that related to business. This also to make people and entrepreneurship easy communicate with each other and run the business easily from business plan because all information are in it.

Business plan shows us a new business which is emphasizing the opening of our services on domestic demand. Our company named **One Click Networking Centre** and our company form in **partnership**. A partnership business is also incorporated under the Business Registration Act 1956 (Amendment 1978).

As the internet service and networking centre, we are involving in this field aiming to be successful '**bumiputera**' company in Sarawak. Not many of 'bumiputera' are involving in this field; most of 'non-bumiputera' is conquering this business. We also want to create a healthy competition to give good production in the services. The field of internet service and networking centre nowadays is on its high demand cause of many process need to be done by online system and also to get the information. Either in form of **services** has to be delivering in a good quality and effectiveness. As for that, the government has put a **high standard the quality** of this field in all high institution in Malaysia. This is important in order for the produces product are at its high standard which are able to compete with the market. It has been one of the necessities in for the students nowadays to be competitive with the market in this developing world especially in this field.