



FACULTY OF ARCHITECTURE, PLANNING & SURVEYING

UiTM SARAWAK CAMPUS, KOTA SAMARAHAN

DIPLOMA IN QUANTITY SURVEYING

ETR 300 - ENTREPRENEURSHIP

“LASER TAG”

PREPARED BY:

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INTRODUCTION

Name of Company

The project we want to propose is a laser tag. We choose our company name as DIASA TAG in this company.

Nature of Business

DIASA TAG is wholly owned by five BumiputraEntrepreneirs which involved in this sport. It is a partnership company that consists of five persons who are also work in the company. All partners are entitled to participate in the business management. We are also able to share a lot of new ideas together to increase our quality and productivity of our business apart from maximizes our profit.

Laser tag Profile

- A sport where an individual or group of individuals attempt to score points by engaging targets with a set of hand-held infrared-emitting targeting devices.
- The game play is quite similar to paint ball with exception of the mess and pain.

Location of the Business

SUBLOT 20, 21& 22

2ND FLOOR& 3RD FLOOR,

CITY ONE SHOPPING COMPLEX,

JALAN SONG,

93250 KUCHING,

SARAWAK.

PURPOSE OF PREPARING THE BUSINESS PLAN

1. Serves as an action plan

- Moves you into action.
- Helps you pull apart the process of starting a business and examine each piece.

2. Serves as a road map

- A business plan can be an invaluable tool to help you on track and moving in the direction you want to go once your business has started.
- Also serve to guide others to understand your vision, including suppliers, customers, employees, friends and family.

3. Serves as a sales tool

- Probably need outside financing to start a business so a business plan is the tool needed to convince investors to come on board.
- As well as to convince family members or yourself that your ideas will bear fruit.
- A well-written business plan can serve to sell people close to you on the benefits of proceeding with your concept.

VISION

- To be the pioneer of a revolutionize recreation centre throughout Borneo offering excitement and unforgettable experience.

MISSION

- To bring a revolution to new modern recreational gaming.
- To attract people from all ages, occupation and background to experience the excitement
- To provide a safe and healthy environment for our customers to enjoy their time.

INTRODUCTION TO THE ADMINISTRATION

Administration is the organization and running of a business of a system. Administration is also the action of giving out or applying something in the organization.

A systematic administration in organization plays an important role to make sure that goal or the objectives of the business entity can be achieved in time. In order to achieve the objectives, one must set up plan and strategies. Administration also ensures that their project is agreed by the top-level.

Our company also faced the same situation as the other whereby we have to plan each task carefully and divided our work among ourselves according to the skill and qualification of the business. The administration will manage the business by using the process of planning, leading, organizing, and controlling so that the business will be more effective and efficient to manage.

Departmental Administrative Staff report directly to their supervisors, in the department (e.g. chair, unit head, unit or departmental administer, principal investigator, etc.).

As a conclusion, the planning for the administration department is very important as to make sure the company will easily operation and can achieve the goals of the company.