



**UNIVERSITI TEKNOLOGI MARA SARAWAK**

**KENYALANG RECYCLING CENTRE**

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Sukacita sekiranya pihak tuan/puan dapat membantu dan memberi kerjasama kepada pelajar di atas dari Program **Diploma Kejuruteraan Awam** untuk membuat satu kertas projek bagi kursus **ETR300 (Fundamentals of Entrepreneurship)**

Maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan akademik sahaja.

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**"BERSATU BERUSAHA BERBAKTI"**

Sekian

Yang benar

**MOHAMMAD ARIF BIN SAHAT**  
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KENYALANG RECYCLING  
CENTRE 

## EXECUTIVE SUMMARY

The name of our company is Kenyalang Recycling Centre. The business is in form of enterprise which consists of four members. Each partner contributes certain amount of capital as agreed in agreement. The main business activity is dealing and managing recyclable waste materials by recycling the materials. We do deals with paper, aluminum cans and plastic. We also manage our business by collecting unwanted materials that can be recycled within Kuching and Kota Samarahan areas. These concepts are established due to the modern contemporary style of living which the people in this global era become busier with their work and neglecting the importance of recycling. Our concept is also accurate and suitable with the way of life which the community nowadays does not have much time to do recycling and our environment is affected. Our business operation is at 8 a.m to 5.30 p.m on weekdays, 8 a.m to 1 p.m on Saturday and closed on Sunday and public holidays.

There are no sleeping partners and all are entitled to participate in the business management. We agreed that Cyrilla Bintang Issac is our General Manager and Administration Manager, Anthea Tessa Alvin Nagum as Marketing Manager, Pilemon Caspar Sambang as Operation Manager, and Caius Graham Simeon as Financial Manager. The selection of General Manager is based on consensus among all the partners and selected based on the experience, skills and ability.

The management team will be led by the General Manager and assist by the other managers. The General Manager is responsible in planning, leading, controlling and organizing the business. The Administration Manager is responsible for the job that related to administration such as planning and arranging the remuneration schedule of salary and wages. The Operation Manager is responsible to the entire job that related to the operation and will be supervise and coordinate the operation of the business. The Marketing Manager will be responsible to create the marketing plan, identifying the customer's need and demand, identifying the competitors, target market, market size and forecast the future market. Lastly, the Financial Manager will be handled the financial matters such as preparing the budget and financial statement for expenses of each departments and controlling the flow of the money of the organization.

## INTRODUCTION

Our country generates more than 15,000 tones of waste every day. If we put them together, we have enough waste to fill up the Kuala Lumpur Twin Tower in just 9.5 days. Only few of us realize about it but each Malaysian throws away an average 0.8kg of waste daily. These encourage us to choose to have a recycling company named Kenyalang Recycling Centre. Kenyalang Recycling Centre Enterprise is a company which based on recycling.

Basically, our business is mainly about recycling. We provide services as well as products too. Our main objective is to save the earth to make it better place for living. Apart from that, we bring awareness to people of the goodness and advantages of managing waste. Therefore, to make our objective comes true, we establish our very own company with efficient working environment and surrounding which will bring pleasure and peace to both the workers and also to our customers.

We collect and recycle wastes such as aluminum cans, plastic bottles and papers. Apart from that, we want to plant the mindset and lifestyle of recycling in everyone's mind. Through this, it helps us to live longer in this earth and not wasting money on wastes like papers when we are supposed to recycle. For knowledge, we can save trees by recycle papers because papers are made from tree.

In selecting this business, we put on priority these reasons. First is to help in saving the environment. Other than that, there is less company in Kuching and Kota Samarahan. Thus, we have the higher chances in furthering our company to the next level. Moreover, no one has established recycling company services in Kota Samarahan.

As a conclusion, by establish this company, our company can help to encourage and introduce recycling throughout the nation. We should start the habit of recycling before it's too late. By practicing recycling, it gives many benefits to us living creature and the earth.