



**UNIVERSITI TEKNOLOGI MARA**

**ENT300**

**FUNDAMENTALS OF ENTREPRENEURSHIP**

**BUSINESS PLAN**

**D' SAMBAL SHOPPE**

**PREPARED BY**

|                                 |                   |
|---------------------------------|-------------------|
| <b>ARLINAH BINTI JAMAL</b>      | <b>2010673986</b> |
| <b>EPHRAEM EDWARD TENDAHAL</b>  | <b>2010470668</b> |
| <b>NORAFEZAH BINTI OSMAN</b>    | <b>2010685632</b> |
| <b>NUR AZIEMAH AWANG</b>        | <b>2010293368</b> |
| <b>SARIHAIDAH BINTI MURSIDI</b> | <b>2010258076</b> |

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## EXECUTIVE SUMMARY

Our company name is “*D’Sambal Shoppe*”. We called that because our company is one the company that produce and sell ‘*sambal*’ as our main product.

Why do we choose this product? This is because of this food is one of the 1Malaysia food. Why is that? Because *sambal* is eat by everybody in Malaysia, Malay, and Chinese, Indian, Kadazan, Iban and others. Not only that, every level of age also ate *sambal*, kids, adults, teenagers, elders’ people and many more. It is one of the product which loved by most people.

Apart from that, we choose this product is because it is one of the opportunity in business venture. As Malaysian entrepreneur, we have the courage to bring this traditional food to the people out there. In future, we may also sell this product out from the Malaysia.

Furthermore, to eat *sambal*, we do not need certain celebration to celebrate. People can eat *sambal* wherever and whenever they want. The only problem is certain people is not have time to make it and some don’t even know how to make it.



## PURPOSE

### 1) To gain loan

- This business plan is done to gain some loan from any agencies and bank around Malaysia especially Agro Bank with minimum amount loan of RM 50,000.00.

### 2) To grab opportunity

- As we all know '*sambal*' is one of the food that people loves. Unfortunately, there's still little number of entrepreneur to join this business.
- So, because of that, we using this opportunity to make we all as one of the successful entrepreneur.

### 3) Legal system

- To register a business, business plan is a must needed for the government body to accept the registration.

### 4) As a guideline of the members in running the business

- This business plan is needed to settle certain problem that may arise in the middle of operating the business.

## **INTRODUCTION**

Any business organization requires an administrative executive as it plays an important role in order to ensure the efficiency of a business. The management of an organization will be managed in order to ensure everyone in the company knows and understands their functions and responsibilities..

In order to achieve the company's goals that has been set up, there is a need to have proper planning in the business and that is exactly the purpose of a company having an administration manager. The manager helps in making sure that all resources are being utilized properly and that operations are running efficiently with limited wastage. By doing this, the company's budget can be minimized and this can lead to a well planned business operation.

Besides the obvious, the administration manager will be in charge of the employee salary. All the employee benefits and so on will be properly recorded and kept by the manager. The administrative manager will also responsible in providing training to further develop the skills of the staff. This will ensure that all our workers are competent with skills required to perform their job well.

An organization chart, administration budget, expenses are among the important elements in an administration plan. In fact, a good administration will be able to ensure that the business management is in a good condition by properly organizing and conducting the organizational activities. This will also help the company in achieving its vision, mission and goals.