



## **COMPANY ANALYSIS**

# **BUKIT BUNGA CRYSTAL ICE SDN BHD**

# **TECHNOLOGY ENTREPRENEURSHIP (ENT600):**

### **CASE STUDY**

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# TABLE OF CONTENT

CONTENT	PAGE
TITLE PAGE	i.
ACKNOWLEDGEMENT	ii.
TABLE OF CONTENT	iii.
LIST OF FIGURES	iv.
LIST OF TABLES	v.
EXECUTIVE SUMMARY	vi.
INTRODUCTION     1.1 Background of The Study     1.2 Problem Statement     1.3 Purpose of The Study	1
2. COMPANY INFORMATION 2.1 Background 2.2 Organizational Structure 2.3 Products/Services 2.4 Technology 2.5 Business, Marketing, Operational Strategy 2.6 Financial Achievements	4
3. COMPANY ANALYSIS 3.1 SWOT analysis 3.2 Consumer Trend Canvas (CTC)	9
4. FINDINGS AND DISCUSSION 4.1 Findings 4.2 Discussion	12
5. CONCLUSION	13
6. RECOMMENDATION AND IMPROVEMENT	14
7. REFERENCES	17
8. APPENDICES	18

## LIST OF FIGURES

- Figure 1: Current processing machine
- Figure 2: Current cutting machine
- Figure 3: Current weighing and packaging machine
- Figure 4: Current Transvoyer
- Figure 5: Ice tubes
- Figure 6: Processing machine
- Figure 7: Cutting machine
- Figure 8: New weighing, packaging and transvoyer machine
- Figure 9: New machine invented

# LIST OF TABLES

Table 1: SWOT analysis