

**POTENTIAL OF PANGKOR ISLAND AS A TOURISM DESTINATION
IN PERAK STATE**

By

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Title

Potential of Pangkor Island as a Tourism Destination in Perak State

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ABSTRACT

This study was conducted in the area of Pangkor Island which is located in Manjung District, Perak State. This study is carried out to study the lack numbers of tourist visit in Pangkor Island. The lack of tourist is causing the unattractive tourism elements. The objectives of this research is to study the potential and prospect Pangkor Island as a tourism destination in Perak State and Manjung District. There are several objectives that have been made to achieve the study. This study uses two method of data collection which are observation and questionnaires that distributed to the respondents through Google Form. The method used for questionnaire is simple random sampling and the sample size used is 40 respondents which consist the tourist who visit to Pangkor Island. Based on the analysis, the study area is no involvement of the government and the private sector, lack of infrastructure to carry out activities and lack of maintenance caused lack of tourist in pangkor Island. From the analysis and findings, there are several recommendations that wil be proposed to solve the problem that found on tha Pangkor Island to ensure that island tourism can be upgraded as a popular tourist destination. Therefore, Pangkor Island has the potential to be a destination for tourist attraction in the future in Perak State.

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