

BUSINESS PLAN ETR 300

SURIA PAGI PLANTATION

**Batu 12, Jalan Pokok Sena,
06400 Pokok Sena,
Kedah**

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BUSINESS INTRODUCTION

Name of Business: Suria Pagi Plantation

Type of business: Partnership

Industry Review: Our nursery site provides types of tree, plants and flower. The government of Kedah encourage its citizens to plant as much of trees since the weather here is warm.

Location: Pokok Sena, Alor Setar

Date of Commencement: 1 January 2004

Factor influencing choice of business: We decided to venture in this business due to such as since all the members have knowledge about trees and willing to play with the ground. After making some surveying, we have found that our nursery can give more profit with a low cost. Besides that, most of the areas here need landscape to beautify the surrounding, especially in IPTAs, UiTM, schools, housing area etc. We also want to prove that as Bumiputera entrepreneurs, we have the ability to compete with other companies especially non-Bumiputera companies

BACKGROUND OF THE BUSINESS

Company's name: Suria Pagi Plantation

Address: Batu 12, Jalan Pokok Sena,
06400 Pokok Sena, Kedah.

Phone number: 04- 7872445

Form of business: Partnership

Main activity: The main activity is selling seed and trees
which is our main product

Date of commencement: 1 January 2003

Date of registration: In a process

Name of bank: Bank Bumiputera Commerce

Bank Account number: 020563415212

Equity contribution: RM186452.00