

ENTREPRENEURSHIP

ETR 300

JAYA DÉCOR SDN. BHD.
(THE TRUSTED IN DECORATION)

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INTRODUCTION

Jaya Décor is an interior design business which is mainly provide , curtains , carpets and wall paper for house , government sector and non-government sector , hotels and etc . Other than that we also provide the design consultant to give an advice and ideas for those who need consultant in decorating their house . We choose Kangar as our location business , which is situated at No 7 , Jalan Jubli Perak , Kangar , Perlis . In operating this business , we will get a loan from Bank Islam Malaysia Berhad in an amount of RM90 , 000 . 00 added with a contribution of each partner for the purpose to cover all the cost of business .

In our research , Kangar is one develop town which gave a bright opportunity in interior business . Furthermore there are enough facilities like water , electricity and telephone .

Generally we planned to start our business on 1st of January 2003 and we will operate the finished goods depends on the customers demand . For the customers who need consultation we will provide a designer who can give an advice , an idea in renovated their houses . Other than that , we also provide after selling services like delivery the goods to customer house . To satisfy the customers need , we will saw the curtains itself according to their taste and preference .

The main objective why we choose this business are because it has a bright potential and high prospect moreover the demand for interior decoration is high nowadays . It is an opportunity for us to develop the status of Bumiputera which are not really exposed with this business . By involved in this business , we hope that we will supply and provide good quality of our carpets , curtains and also wall paper in order to satisfy our customers need .

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