



**SPECTRUM PAINT SDN.BHD.
PAINT SUPPLIER**

**ETR 300
BUSINESS PLAN**



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EXECUTE SUMMARY

Our company is distributing paint to customers by retailers and contractor as the most users. Before we go further, five managers operate the management of the company that are;

- 1. Norrizah Bt. Bakar as General Manager**
- 2. Nor Azlina Bt. Ismail as Administration Manager**
- 3. NoorQamarina Bt. Ali as Marketing Manager**
- 4. Cik Wan NorHidayu Bt. C.Wan Zakaria as
Operation Manager**
- 5. Siti Sarah Bt. Mat Hashim as Financial Manager**

We are supplying paint with various colours and brands that will fulfill the customer's demand or interested. We choose to supply 5 liters, 7 liters, and 18 liters paint because these quantities are usually use by the customer.

The price of product is depending to the quantity and the quality, which provided by various brands. There are manufactured by Nippon Paint Manufacture Sdn.Bhd and ICI Dulux Manufactured Sdn. Bhd. The brands that we supply are Nippon, Sissons, Glidden and Dulux.

At the beginning we plan to distribute our paint in The Northern Region including only Kedah and Perlis. We are very confident that our supplying product will be able to compete with the other companies that also supply the same product with the affordable price and high quality of product.

We expect to get profit in the first year and more profit in the future. Finally if everything are successfully done, we plan to expand our market to all over the Northern Religion and plan to make the manufacture of paint in the future. InsyaAllah.

TABLE OF CONTENT

CONTENTS	PAGES
<ul style="list-style-type: none"> • Execute summary • Acknowledgement • Preface • Letter of proposal 	i ii iii iv
1.0 INTRODUCTION <ul style="list-style-type: none"> • Name of business • Type of business • Type of product • Industry review • Structure of the building • Location of business • Factor influencing choice of business • Business potential • Business process flowchart • Company logo • Description of business flowchart • Company motto • Company agreement • Loan application 	1 1 1 2 2 2 4 5 6 7 8 9 10 11 15
2.0 PURPOSE <ul style="list-style-type: none"> • Purpose of preparing business plan 	18
3.0 BACKGROUND OF THE BUSINESS	19
4.0 BACKGROUND OF SHARE HOLDERS <ul style="list-style-type: none"> • General manager • Administration manager • Marketing manager • Operation manager • Financial manager • Name and address of the shareholders 	20 21 22 23 24 25
5.0 LOCATION OF PROJECT <ul style="list-style-type: none"> • Location of business • Project location 	26 27

<ul style="list-style-type: none"> • The town of project location 	28
6.0 ADMINISTRATION PLAN <ul style="list-style-type: none"> • Introduction • Objective of organization • Strategies of organization plan • Organization chart • Structure of organization • Organization of administration department • Plan layout (first floor) • Employees incentives • Table of qualification for administration workers • Sources and list of workers • Duty of administration employees • Remuneration table • List of furniture and office equipment • Administration expenditure table 	29 30 31 32 34 35 36 37 39 40 41 43 44 45
7.0 MARKETING PLAN <ul style="list-style-type: none"> • Introduction • Introduction of products • Marketing concept • Marketing analysis • Target market • Market size • Competition • Strength and weaknesses of competitors • Market share • Sale forecast • Marketing strategies • Business card • Marketing budget for first year • Marketing expenses for first year 	46 46 47 48 49 51 54 56 58 62 68 75 77 79
8.0 OPERATION PLAN <ul style="list-style-type: none"> • Introduction • Objective • Operation strategy • Commitment • Product • Symbol inflow chart process 	81 81 82 83 84 86

<ul style="list-style-type: none"> • Flow chart process • Description of process • Budget of production unit for first year • Production budget for first year • Bar chart for production budget • Operation time • Manufacturer • Operation management chart • Manpower of operation planning • Job description • Location of operation • Plan layout (ground floor) • Arrangement of product • List of equipment • Workers salary • Operation expenses for 2nd and 3rd year 	<p>87</p> <p>89</p> <p>91</p> <p>93</p> <p>94</p> <p>95</p> <p>96</p> <p>97</p> <p>98</p> <p>99</p> <p>100</p> <p>101</p> <p>102</p> <p>104</p> <p>104</p> <p>105</p>
<p>9.0 FINANCIAL PLAN</p> <ul style="list-style-type: none"> • Introduction of financial plan • Purpose of financial plan • Financial management chart • Financial expenditure • Project implementation cost • Sources of fund • Loan amortization schedule • Hire-purchase repayment schedule • Cash flow statement • Proforma trading, profit and loss for the year • Balance sheet • Financial analysis report 	<p>106</p> <p>106</p> <p>108</p> <p>109</p> <p>110</p> <p>111</p> <p>112</p> <p>113</p> <p>114</p> <p>107</p> <p>118</p> <p>119</p> <p>120</p>
<p>10.0 APPENDIX</p>	