



FDBox Enterprise

TECHNOLOGY-BASED BUSINESS IDEA BLUEPRINT:
ANTI-VIBRATION AND EPP INSULATION SOLAR FOOD DELIVERY

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1.0 EXECUTIVE SUMMARY

1.1 Description of the business and product concepts

FDBox Enterprise is sole business which located at Seremban 2, Negeri Sembilan has been chosen since the place is strategic where it is near to the highways. So, it is easier for supplier to deliver raw material and ease customers to get the services. Table 1 indicates the business background of FDBox Enterprise.

Table 1. Background of FDBox Enterprise

Name	FDBox Enterprise
Address	122A Persiaran S2 B1, Seremban 2, 70300 Seremban, Negeri Sembilan
Tel	+06-945 1132
Fax	+06-945 1131
Email	FDBoxEnterpriseOfficial@gmail.com
Website	www.FDBoxEnterpriseOfficial.com
Facebook	FDBox Enterprise Official
Instagram	FDBox Enterprise Official
YouTube	FDBox Enterprise Channel
Form of business	Sole
Date of registration	1 June 2020
Date of commence	1 January 2021
Registration number	AWQ 642183
Name of bank	MAYBANK
Account number	576495377214
Initial capital	RM100,000.00

FDBox Enterprise will be launching completely new food delivery box namely Antivibration and EPP Insulation Solar Food Delivery Box. This product is a new product lines and classified as new to the firm under modification category because it is new to the company but not new to marketplace. This Anti-vibration and EPP Insulation Solar Food Delivery Box had made some modification on the existing products that manufactured by other companies by providing improved performance and technology. This Anti-vibration and EPP Insulation Solar Food