

# MARA UNIVERSITY OF TECHNOLOGY

# CIVIL ENGINEERING FACULTY

# **CIVIL ENGINEERING FACULTY**

ENTERPRENEURSHIP (ETR 300)

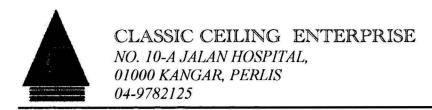
TITLE: FIXING PALSTER CEILING

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#### INTRODUCTION

Because of the rapid development in Malaysia, everyone needed to make a beautiful home. Interior design took the right place to realize our dream. As this reason 'CLASSIC CEILING ENTERPRISE' will be the best choice to fulfill their needed.

Classic Ceiling Enterprise is a business which gives services to fixing plaster ceiling. This service has a high demand and we confident it will be continuing through the years. It is because plaster ceiling has been used for interior and exterior decoration in multi purpose building such as house, office, hall, hotel etc.

Advantages of this company, it build by five person as a partner and the first company which fully managed by bumiputera. With our observation, this is the first company of bumiputera which give service of fixing plaster ceiling in North Malaysia. Our company is Partnership Company with capital RM 185,000.

Our business location is at No.10-A Jalan Hospital, 01000 Kangar, Perlis. The location that we had chosen is provided with all facilities. It will be fully operated begin January 2004. We had already considered some factors before we are decided to open this business. The factors are:

- Many of customers like to decorate their house with plaster ceiling.
- There is variety of design that not only for house but also to other multi purpose building.
- Economy factors and living cost make customers able to renovate their house.



# LIST OF CONTENT

<u>NO.</u>	ITEN	<u>M</u>	<b>PAGES</b>	
	PREI	FACE	i	
	ACK	ii		
	ARGUMENT			
	BAC	KGROUND PARTNERSHIP	8	
	INTRODUCTION OBJECTIVE			
	COM	IPANY LOGO	20	
1.0	ADM	IINISTRATION PLANNING	24	
	INTRODUCTION			
	1.1	BUSINESS BUILDING	27	
	1.2	ADMINISTRATION PLAN	27	
	1.3	THE EMPLOYEE	32	
	1.4	JOB SPECIFICATION	33	
	1.5	SALARY	35	
	1.6	FACILITIES	36	
	1.7	WORKERS INCENTIVES	37	
	1.8	OFFICE REQUIREMENTS	39	
	1.9	ADMINISTRATION EXPENDITURE	40	
2.0	OPERATION PLANNING			
	2.1	INTRODUCTION	43	
	2.2	ALTERNATIVE PROCEDURE	44	
	2.3	MAIN FUNCTION OPERATION PLANNING	46	
	2.4	SYMBOL IN PROCESS FLOW CHART	47	



	2.5	CHART OF OPERATION MOVEMENT	48
	2.6	CHART OF PROCESS SERVICES	49
	2.7	WORKERS SPECIFICATION	51
	2.8	WORKERS SALARIES AND CONTRIBUTION `	51
	2.9	WORKERS EPF	52
	2.10	WORKERS SOCSO	52
	2.11	TOTAL COST FOR SALARIES AND	52
		CONSTRIBUTION	
	2.12	LIST OF OPERATION OVERHEAD	53
	2.13	EQUIPMENT	54
	2.14	LIST OF MATERIAL	56
	2.15	CEILING TEE SPECIFICATIONS	64
	2.16	TRANSPORTATION	64
	2.17	RENOVATION	65
	2.18	TOTAL COST FOR OPERATION	65
	2.19	LIST OF SUPPLIER	67
3.0	MAR	KETING PLANNING	74
	3.1	INTRODUCTION	75
	3.2	MARKET ANALYSE	76
	3.3	MARKET TARGET	77
	3.4	MARKET SIZE	78
	3.5	STRENGTH AND WEAKNESSES OF COMPETITORS	80
	3.6	STRENGTH OF CLASSIC CEILING ENTERPRISE	83
	3.7	MARKET SHARE	84
	3.8	FORECAST SALE	87
	3.9	BUDGET SCHEDULE	89
	3.10	MARKETING STRATEGY	90



4.0	FINA	NCIAL PLANNING	96
	4.1	INTRODUCTION	97
	4.2	PROJECT IMPLEMENTATION COST SCHEDULE	98
	4.3	SOURCES OF FUND	99
	4.4	THE SOURCES OF FUND PROVIDED FOR	100
		THE PROJECT	
	4.5	LOAN AMORTIZATION SCHEDULE	101
	4.6	HIGHER PURCHASE REPAYMENT SCHEDULE	102
	4.7	TABLE OF DEPRECIATION	104
	4.8	OFFICE EQUIPMENT	107
5.0	APPE	NDIX	108