

" A STUDY ON THE DETERMINANTS OF HOUSING AFFORDABILITY IN MALAYSIA"

HIDAYAH BINTI MOHD RAIDZOH 2010352393

BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS KOTA BHARU

JUNE 2013



BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS KOTA BHARU

"DECLARATION OF ORIGINAL WORK"

I, Hidayah Binti Mohd Raidzoh, (I/C Number:)

Signature:

Hereby, declare that,
 This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
This project paper is the result of many independent work and investigation, except where otherwise stated
 All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Date:

ACKNOWLEDGEMENT

In the name of Allah, The All Mighty, The Most Merciful and The Most Graceful, Alhamdulillah, i had finally managed to complete this thesis. I would like to take this opportunity to extend my deepest gratitude to my advisor, Encik Ahmad Bukhari Mohd Yasin, who is giving me valuable knowledge, encouragement and guidance throughout the research.

My special appreciation to Puan Nasuhar Ab Aziz for her guidance on data analysis and interpretation of data and lastly, my warmest appreciation goes to my beloved parents, Mohd Raidzoh Bin Bukhari and Nazariah Binti Abd Halim, my fiancee, Mohd Izuan Effendi Bin Abd Wahab, my siblings and best friends, thank you for your love, understanding, prayers and great moral support.

ABSTRACT

Housing industry in Malaysia has showing an increase in demand every year leading to an uptrend in house prices. Thus, housing affordability has become a concern among Malaysian. There are various factors that can be used to measure the housing affordability. The main objective of this paper is to examine the impact of macroeconomic and demographic variables towards housing affordability Malaysia. Time series data from the year 2000 until 2011 was explored on quarterly basis and multiple regressions were adopted in order to identify the relationships between the selected variables. The finding revealed that mortgage interest rates and lag(house affordability) are significantly correlated with housing affordability while GDP and population was not significantly correlated.

TABLE OF CONTENTS

		PAG
ACKNOWLEDGEMENT		i
TABLE OF CONTENTS		ii
ABSTRACT		V
CHAPTER		
1	INTRODUCTION	
1.0	Introduction	1
1.1	Background of Study	2
1.2	Problem Statement	3
1.3	Research Objectives	3
1.4	Research Questions	4
1.5	Theoretical Framework	4
1.6	Significant of Study	7
1.7	Scope of Study	7
1.8	Limitation of the Study	8
2	LITERATURE REVIEW	
2.0	Introduction	9