



FACULTY OF ART AND DESIGN

DEPARTMENT OF FINE ART

ENT 300 (BUSINESS PLAN)

PLAN TAILOR

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COURSE : DIPLOMA IN ART AND DESIGN

PREPARED FOR

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SUBMISSION LETTER

ENT 300 Students,

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Miss Siti Farah Binti Lajim,

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5th MARCH 2012

Miss,

RE : SUBMISSION OF BUSINESS PLAN

As a General Manager and representative of our company, PLAN Tailor, I would like to submit our business plan for your evaluation. This business plan is the requirement of ENT 300 courses and with your advice and guidance, our team can manage and complete this duty.

2. From the Introduction of Entrepreneurship (ENT 300) we have learn more detail about fundamentals of starting of a business. We personally felt that our business 'PLAN Tailor'

EXECUTIVE SUMMARY

Quality seems to be the main pillar of our business in the satisfaction of each of our customers who visit our sewing shop. We are also concerned with every stitch that is produced and never take it easy on such matters. other than that we tried hard to satisfy every request or desire of a customer to dress as they please.

Other than sewing services, we also provide various types of fabric to facilitate customers access to the type of fabric they want. This is because some have a sewing shop in Kuching do not provide facilities such as sales of this fabric.

We also promise the best of each garment we produce and every one of us will ensure the work done will be done in a systematic and professional.

INTRODUCTION

In tailor business took on its modern sense in the late 18th century and now refer o makers of man's and women's suits, coats, trougers and similar garments, usually of wool , linen or silk .

The term refer to a set specific hand and machine sewing pressing technique that are unique to the construction of each clothe.

Plan tailor is a tailor company nor only received order but also sales materials and tools of sewing and also variety of fabric. This can give customer more comfortable and easy for them to choose their own clothes.

NAME OF COMPANY

We have chosen the name "PLAN" for our company to show our characteristics that we implement in our tailors quality .

The word "P" is from name of our general manager which is Plorina binti Philip, after that the word "L" is Leveny Tony our Administration Executive. From word "A" is Airinah Ikal which is Operation Executive and the last word is "N" which is Nora binti Samasudin our Marketing Executive .

From that is show our tailor is concerned about quality, satisfaction and punctuality in the completion of orders.

NATURE OF BUSINESS

We have chosen partnership as our form for our business. Our company has 4 partners and each of us were contribution for starting capital according to the term of the partnership. From that, we share the profit together as well as bear the loss together. Besides that, any of knowledge and experience that we have we share together.