

# ENT 300

## Fundamentals of Entrepreneurship



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Sir,  
Submission of Business Plan Proposal (ENT 300)

Referring to the subject stated above, we would like to submit the proposal of our project paper for our ENT 300 subject.

This business plan was completed according to the guidelines and requirements given according to subject related. This business plan is build up to serve as a guide and prototype for a business proposed deal which covers the top management which is started with general manager followed by the administration, marketing, operation, and financial aspects.

2. We are hope that our business plan that we recommended does fulfill your obligations. If there are any error or lack in any part are fully depends on us. Plus, we are appreciating to any comments or remarks on our project in order to help us to improve it and also to ourselves as well.

3. Thank you for your guidance and time to go through our business plan and analyzing it. With all our efforts we hope that you will approve this business plan that we produced. Finally, with the cooperation that arises among us can enhance a good collaboration.

Yours sincerely,

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(SITI NUR ARAFAH MADZUAN)  
General Manager,  
Milestone Auto Car Rental.

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- Purpose

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## **EXECUTIVE SUMMARY**

### **NATURE OF BUSINESS**

MILESTONE AUTO CAR RENTAL is fully owned by Bumiputra Entrepreneurs which is involved in car rental services. This partnership company have five managers which is also the owner of the company. This car rental services offering a cheapest rate in the town. The coolest thing that the company also serve is delivery the car to customer place without charge. Last but not least, this company also work from 7am till 12am to make easier for customer to booking through phone or online.

## **ADMINISTRATION PLAN**

### **INTRODUCTION**

Administration planning is a process of managing business ensuring the business to remain stable and continues to grow. The purpose of administration planning is to create a systematic flow of operation within the organization and identify all strategies and problems affecting the organization. Hence, to aim a good quality of service to customers.

The business of our MILESTONE AUTO CAR RENTAL is a partnership company that consists of five person who are also work in a company. All partners are entitled to participate in the business management. We are also able to share a lot of new ideas together to increase our quality services in our business.

Each five person has their position and their own responsibilities that was given through the task. Despite having our own position and task, the five of us are also involved in car rental services to achieve our goal.