



**BUSINESS PLAN
(ETR 300)**

NAS Electra ENTERPRISE

**DIPLOMA IN INDUSTRIAL CHEMISTRY
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PERLIS**

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INTRODUCTION

Nowadays we have seen a lot of business that is based on water drinking type; it can be either a type of mineral water or maybe filtered water business. The name such as Sprinter has gained popularity since it was first introduced as a mineral water where it offers a certain amount of mineral in the water and said to be good if one consumed it in such a manner that it can supply mineral like Calcium, Phosphate, Potassium and many more to our body. Here, we can see that even plain water can offer us some good profits only and if only we know how to attract people interests.

Now that we all had realized it, this is the starting point of which our idea began to come. What would you say if you are offered with a plain filtered water but with a little bit of enhancement in it? In addition, people will almost likely want to say yes, but what enhancement is it? Therefore, in order to answer this kind of question, we come with an idea to produce electromagnetic filtered water. What is that so special with the name of electromagnetic water? Well, here our product that is water is filtered to the finest possible size of molecule, where with a special filtration machine treatment this water can be filtered to almost 0.0001 microns. After that, the water will undergo a process in which it will electromagnetized by a special electrodes. So our product will have an advantage of finest molecule and extra reactive thus after one consumed it the finest water molecule will be easy absorbed by our body especially by vein so that it will be able to wash all of the dirt's stucked inside besides supplying fluids to our body.

After that, this product will be sold under the name of **"NAS Drinking water"** and it will be bottled for 500ml. This water is consumable to all kind of ages just like the other filtered water. Besides, the price will be a slightly higher than other

advantages offered. The whole of us agreed to open this business and it will be located at Kangar at Perlis. at first prediction, maybe this water will need time to be famous but still we believe that once people have tried it they will enjoy it a lot especially that it keeps our body healthy.