



**UNIVERSITY TEKNOLOGI MARA  
(SAMARAHAN CAMPUS)**

**BUSINESS PLAN  
FUTSAL WORLD CENTRE**

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Sir,

**Re: Submission of Business Plan.**

As stated above, I, Puteri Nadirah Binti Harumaini, as a General Manager of Futsal World Center and also as a representative for my group members, would like to submit our business plan for your evaluation and further action.

2. My member and I feel highly motivated to complete this task. It gives us a clear and wide introduction about the fundamental of starting a business. We frankly think that this knowledge and experience will be useful for us when we want to develop our own career in the future.

We would be glad if you wish to have us present our Business Plan for better understanding. All your attention and support toward our Business Plan is greatly appreciated.

## **1.2 EXECUTIVE SUMMARY**

After doing extensive research on the business opportunity available in Matang, our group decided to specify our business in selling our service. Our group has come up with the business plan of partnership whereby our organization's name will be known as Futsal World Centre.

The General Manager is the head of the business company. This position is responsible for all management for this company that includes employees' welfare. The entire decision making is in her hand after discussion with the Board of Director. She also leading, controlling, planning, and looking for the business opportunities. She will assist by other four shareholders that have been agreed to cooperate with her to establish the Futsal World Centre.

The first manager of this company is Administration Manager. This position will be responsible to entire job related to office administration. This position will be responsible and manage all the things that relate with her position.

The second member of this company is Operational Manager. The Operational Manager will control and monitor the operation. She also will manage our business that we organize. In another word, she has the power or an authority to monitor all the related work in our company.

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## **1.1 INTRODUCTION**

### **Name of Business**

The name of our business is Futsal World Centre. We choose this name because it represents our business that is focus in futsal sport. As a futsal company, we want gives our services, provide futsal place to our client who love this game. We want to give them the best place to play futsal. As the futsal become one of the famous sports nowadays, so we try to give our very best services to all the futsal players.

### **Nature of Business**

Our business is based on the famous sports among the teenagers nowadays, which is futsal game. This game is quiet similar to football game but the difference are this game not play at the field and the players are fewer than the number of players in the football game.