



FINANCIAL LITERACY: A CASE STUDY AMONG
UiTM KOTA BHARU STUDENTS

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IN THE NAME OF ALLAH THE MOST GRACIOUS AND THE MOST MERCIFUL

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ABSTRACTS

This research are attempts to analyse the financial literacy level among students in UiTM Kota Bharu by examine the four factors which are gender, age, academic courses and spending habits. The financial literacy level is considered important because it will draw the pattern on how students make the financial decisions. By taking the third year degree students as a target, the data was gathered through the questionnaires and was analysed using SPSS software. From the analysis, it can conclude that that majority of the students are in range moderate financial literacy level. The result also revealed that age and gender were not have significant difference on the financial literacy level while academic courses and spending habit have significant different on financial literacy level. Besides, the limitation and recommendations also was included in this report to assist the future researcher if there are someone who interested to make more study on this similar topic.