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INTRODUCTION

EXECUTIVE SUMMARY

Name of the business/ company: Kayangan Jubin Sdn.Bhd.

Type of business: Private Limited Company

Industry overview:

Location of the business: Lot 2011, Jalan Jejawi, 01000 Kangar, Perlis.

Date of commencement: 01st January 2009

Factors influencing in selecting this business:

- The demand of tiles is increasing day by day due to the increasing numbers of construction project especially in Malaysia. This is a golden opportunity for us to start the business venture.
- There is a very little amount of Bumiputera's company getting involved in this kind of business. So, we want to take this as a challenge to prove that Bumiputeras also can be good competitors in tiles industry.
- 3. There are not enough suppliers in the northern area because most of the suppliers are located in the southern area like Johor and Selangor. Therefore, our company which located on the north of Malaysia will make things easier for many parties especially for those in the northern are to get the tiles supplies.
- 4. Tiles have a better prospect to be developed and they also have high commercial values for local and international market.

Future prospect: Our future prospect of this business is to increase our profit 5 % every year including quality and quantity of the tiles we supplied. Within the five years time, Kayangan Jubin Sdn Bhd will broaden our market size to all northern areas such as Perlis, Kedah, Perak and Pulau Pinang.Besides, Kayangan Jubin Sdn Bhd will also improving our service installation based on the feedback from our customer for their satisfactory.

BUSINESS PLAN PURPOSE

Business plan is one of the most important requirements to be prepared in order to open a business. A business plan is a written document which described the proposed project or business to be taken in the comprehensive manner.

A business plan is written summary of an entrepreneur, proposed business venture, its operational and financial details, its marketing opportunities and strategies and its manager's skills and ability. The plan serves an entrepreneur's road map on the journey towards building a successful business. It describes the direction the company is taking, what its goal are, where the company wants to be and how it is going to get there.

Below are the lists of purpose of preparing business plan:

- This business plan is prepared by Kayangan Jubin Sdn.Bhd to obtain a term loan for the amount of RM 70,703 from Bank Islam Malaysia Berhad.
- This business plan is prepared by Kayangan Jubin Sdn.Bhd to study and estimate the feasibility of the business.
- This business plan will be used as a guideline for day- to day management of the business.
- This business plan is prepared by Kayangan Jubin Sdn.Bhd as an opportunity for us to assess the business venture objectively, crucially and realistically.

BUSINESS BACKGROUND

- Name of the business/Company: KAYANGAN JUBIN SDN. BHD
- Business Address: Lot 2011, Jalan Jejawi, 01000 Kangar, Perlis.
- Telephone: 04-5101 3640
- Fax Number :04-5101 3609
- E- mail:Kayangan @kayangan jubin.com.my
- Form of business: Partnership
- Main Activity: Supplies various kinds of tiles throughout Malaysia as well as the installation service.
- Date Registration: 01 December 2008
- Number of registration: 567893256
- Date of commencement: 01 January 2009
- Own Capital: RM 149, 550
 - o RM 70, 703 from Bank loan
 - o RM 21, 842 Contribution from all members
 - o RM 57,000 Hire purchase
- Name of Bank: Bank Islam Malaysia Berhad