

ENHANCING ON TOURIST ATTRACTION IN PANTAI SENOK, BACHOK, KELANTAN

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This Planning Project Paper is prepared

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ABSTRACT

Tourism is something created to complete and enjoy some people when they on vacation. Besides, a tourist attraction is a place of interest where tourists visit, typically for its inherent or an exhibited natural or cultural value, historical significance, natural or built beauty, offering leisure and amusement. There are ten key variables that I could be listed such as define of the tourism, types of tourism, factors influencing the growth of tourism, advantages of tourism, types of tourist, types of attraction, types of tourist attractions and tourism activities, concept of tourism destination, characteristics of destination and types of destination.

The survey was conducted through questionnaires and observation. There are 50 sample of the respondents received from the survey. The finding also revealed that attention should be more focused on the tourism area that need a lot of improvement at the whole site such as improvement for accommodation, activities and attraction. Most of respondents from the survey state to provide parking area, improve maintenance of accommodation, more activities such as water sports and pedestrian walkways as the attraction area. Among all the elements that should be provided in the study area.

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