



اُونِيُوَرَسِيْتِي تِي كُونُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

ENT600: TECHNOLOGY ENTERPRENEURSHIP

REPORT ON CASE STUDY:

Myr Construction Sdn.Bhd.

**FACULTY OF COMPUTER AND MATHEMATICAL
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EXECUTIVE SUMMARY

MYR Construction SDN BHD is a company incorporated on 20 October 1994 under Company Act 1965 and is located in Kota Bharu , Kelantan. The firm has been operating for 26 years and is a well-established business. The company's goal is to become a prosperous local enterprise in the furniture industry. Service that were provided by the company is dealing, designing and creating office furniture for the government and private sector , developer of furniture for educational institution and creating and designing cabinet and furniture for houses. The problems that were faced by the company is unorganised leftover chipboard and time consuming of the design to the machine. The idea to overcome the problem should focused more on how to recycle the waste product which can benefit for the company instead of throwing all those high quality products and create a program that will directly link the computer office to the machines.



CHAPTER 1

INTRODUCTION

1.1 BACKGROUND OF STUDY

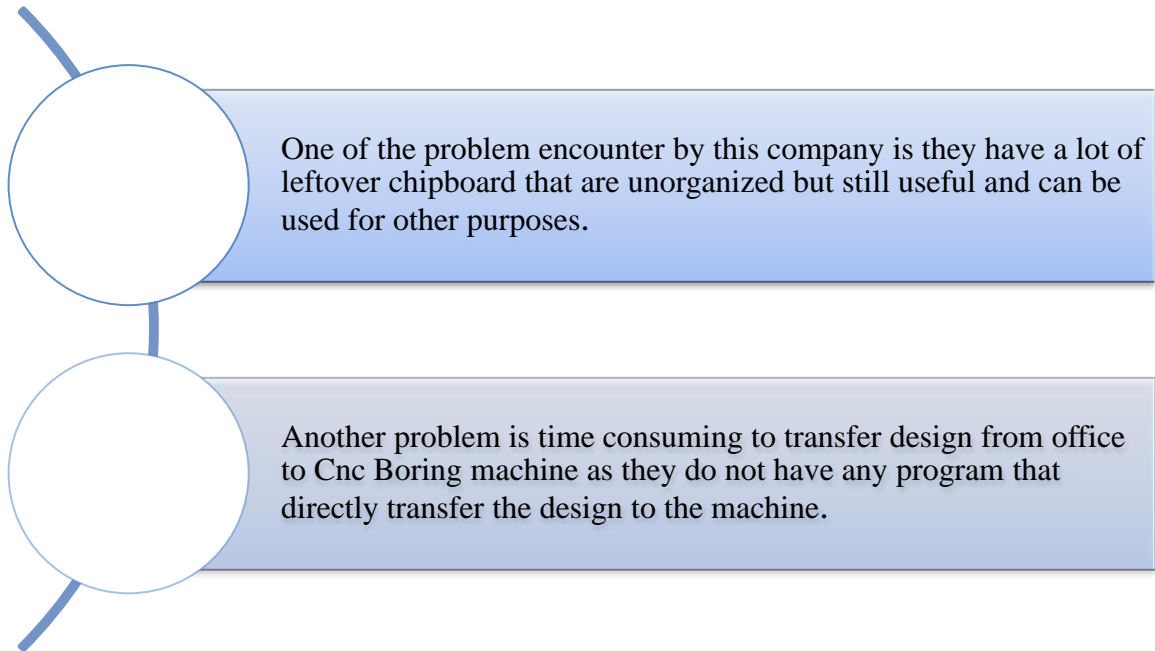
Malaysia has consistently ranked among the world's top 10 largest exporting furniture countries, ninth in 2017 with a value of more than USD 2.3 billion (Admin, 2018). He also stated that manufacturers in Malaysia are usually market-oriented and very versatile in their dealings. Overall, their customer-friendly attitude, flexibility and reliability earned many customers worldwide to the country. Plus, according to the Malaysian Investment Development Authority, Malaysia has been ranked eighth in the world as the largest exporter of furniture, 80 per cent of which is wood based. The primary foreign markets are the United States, the European Union, Japan and Australia. The industry comprises more than 3,500 mainly local-owned companies based in Johor, Selangor and Pulau Pinang.

Furniture industry is quite important in Malaysia as most appliances used are furniture based. All the government institutions and schools in Malaysia need furniture to work. That is why Malaysian furniture industry is the fastest growing sub-sector within the wood-based industry, and its socio-economic significance cannot be taken lightly. Malaysia External Trade Development Corporation (2019) reported that among Malaysian furniture's largest export are wooden bedroom furniture, seats and their parts, wooden furniture for the bedroom, wooden furniture for the kitchen and metal furniture. Figure 1.1 shows the type of furniture that has been exported from Malaysia, 2008 to 2017 (Department of Statistics).



Figure 1.1 Type of furniture export from Malaysia, 2008-2017 (RM Million.)

1.2 PROBLEM STATEMENT



1.3 PURPOSE OF STUDY

