



**FUNDAMENTAL OF ENTREPRENEURSHIP**

**ENT 300**



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DIPLOMA IN FINE ART (AD118)

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13 March 2016

Sir,  
**Submission of Business Plan Proposal (ENT 300)**

Referring to the subject stated above, we would like to submit the proposal of our project paper for our ENT 300 subject.

2. This business plan was completed according to the guidelines and requirements given according to subject related. This business plan is build up to serve as a guide and prototype for a business proposed deal which covers the top management which started with general manager followed by the administration, marketing, operation, and financial aspects.

3. We hope that this business plan that we proposed does fulfill your requirement. Any mistakes or lack in any area falls fully on us and we appreciate any comments or remarks on our project in order to help us improve it and ourselves as well.

4. Thank you for your guidance and time to go through our business plan and analyzing it. With all our efforts we hope that you will approve this business plan that we produced. Finally, with the cooperation that arises among us can enhance a good collaboration.

Yours sincerely,

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(MOHD LUTFI BIN MOHD DAUD )  
General Manager Galerre Cafe.

## **ACKNOWLEDGEMENT**

First of all, we would like to thank and express our gratitude to Allah S.W.T for giving us the patience and strength in order to complete the business plan.

We would also like to thank everyone who contributed their help, especially our lecturer of Fundamentals of Entrepreneurship (ENT300), Sir Johari Abdullah for landing us his knowledge about busi

ness. We have faced many difficulties and obstacles in completing the business plan. With his help and advices, we are able to minimize the tribulation occurred. He have been guiding our group from the start to the end of the assignment.

In this opportunity, we would like to thank our parents and friends for supporting our ideas and given some extra hands and information during the process of completing the business plan. Without their financial and transportation help, we could not been able to complete the business plan.

The special and great applause to each individuals of our team for giving their full commitment for ensuring that the business plan is accomplished within the time given and produced a high quality works. The business plan is impossible to be completed if the group members did not respect each others.

During the time taken to plan, execute and completing the business plan, we have gained numerous knowledge on constructing a business whether it is small or big in size. Hopefully, the business plan that we have completed will give benefits to everyone and encourage them to involve into business world in the future.

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ACKNOWLEDGEMENT

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## **INTRODUCTION**

### **Name of the Company**

GALLERE' CAFE

### **Nature of Business**

Our business is owned by partnership, organized by GALLERE CAFÉ'. Our business established is about to promote and sells our artwork and to expand industries of art. The cafe as a side income if our artwork does not sold and it also to attract people to comes to our gallery and have a drink while have a look at the artwork

### **Location of the Business**

Kuching, Sarawak

### **Date of Commencement**

We will be operating on 21<sup>st</sup> APRIL 2016

### **Factors Selecting the Proposed Business**

- Give more profits due to the expertise of employees who give positive impact to the company.
- Common interest among the shareholders.
- To operate productively and efficiently based on the demand which can lead to our success in this business field
- To meet the customers' expectations and satisfaction by continuously improving the quality, taste and standard of our products.

### **Future Prospects of the Business**

- Expanding the company's colonies in neighbouring countries.
- We want adequate artwork and cafe so that our customers provide positive views to arts.