



**THE WELL-BEING OF PEOPLE IN KOTA BHARU
KELANTAN**

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Dear Sir/Mrs,

SUBMISSION OF ECONOMICS PROJECT PAPER

Attached is the copy of Economics Project Paper entitled **“The Well-Being of People in Kota Bharu, Kelantan”** to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank You.

Yours Faithfully

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ABSTRACT

This research is conducted to examine the well-being of residents in Kota Bharu. This study seeks to know how people evaluate their well-being, proxied by happiness. The objective of this research is to determine whether the independent variables which are personal financial affair, social & family relationship, health, employment and environment influence the dependent variable which is well-being of people proxied by happiness or not. In this research, a questionnaire was distributed among the people in Kota Bharu, Kelantan. A sample of 100 people had been chosen. The results show that there are significant relationships between personal financial affair and social and family relationship with people's well-being while health, employment and environment are not significant with the people's well-being.