



اوتو سيني تيكنولوگي مارا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF MECHANICAL ENGINEERING (EM 110 5B1)

FUNDAMENTALS OF ENTREPRENUERSHIP

(ENT 300)

BUSINESS NAME: BIKATECH SDN. BHD.

PORTABLE BIKE RACK

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Assalamalaikum Warahmatullahi Wabarakatuh.

In the name of Allah the Most Gracious and the Most Merciful.

First of all, we present you with our business plan. We as students are here to express our deepest gratitude to all those who had given us the opportunity to complete this task.

We are very grateful to Allah S.W.T. because we successfully accomplished our task within the duration given to s. we also want to thank our course lecturer, Madam Thahira Bibi T.K Muthu Koya Thangal for her excellence guidance and support in completing our assignment. This surely help us finish the assignment before the headline given.

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TABLE OF CONTENTS

NO.	CONTENT	PAGE
1.	LETTER OF SUBMISSION	i-ii
2.	ACKNOWLEDGEMENT	iii-iv
3.	TABLE OF CONTENT	v-vii
4.	EXECUTIVE SUMMARY	viii-ix
5.	1. INTRODUCTION 1.1 Name of Business 1.2 Nature of Business 1.3 Industry Profile 1.4 Location of the Business 1.5 Date of Business Commencement 1.6 Factors in Selecting the Proposed Business 1.7 Future Prospects of the Business	1-2
6.	2. PURPOSE	3-4
7.	3. BUSINESS BACKGROUND 3.1 Vision And Mission 3.2 Organizational Chart 3.3 Logo And Motto	5-8 7 7 8
8.	4. BACKGROUND OF PARTNERSHIPS	9-14
9.	5. LOCATION OF BUSINESS	15-16
10.	6. MARKETING PLAN 6.1 Marketing Objectives 6.2 Description of products 6.3 Target market 6.4 Market size 6.5 Competitors 6.6 Market Share 6.7 Sales forecast 6.8 Market strategy 6.9 Schedule of Remuneration 6.10 Marketing Budget	17-26 18 18 19-20 21-22 22 23-24 25 25 26 26

11.	7.	OPERATIONAL PLAN 7.1 Component of Operating Systems 7.2 Process Planning for Manufacturing 7.3 Operations Layout 7.4 Production Planning 7.5 Material Planning 7.6 Machine and Equipment Planning 7.7 Overhead requirement 7.8 Total Operations Cost 7.9 Cost per unit 7.10 Productivity Index (PI) 7.11 Business and operation hours 7.12 License, permits and regulations required 7.13 Operations Budget	27-59 28-50 51-53 54-57 58 58-59 59-62 63 63 63 63 63 64-65 66
12.	8.	ADMINISTRATION PLAN 8.1 Organizational Chart For Administration And Finance Department 8.2 Manpower Planning 8.3 Schedule Of Task And Responsibilities 8.4 Schedule Of Remuneration 8.5 Office Furniture, Fitting And Office Supplies 8.6 Administration Budget	67-73 68 69 69-70 70 71-72 73
13.	9.	FINANCIAL PLAN 9.1 Business Background 9.2 Business Budget 9.3 Project Implementation Cost And Sources Of Finances 9.4 Depreciation Of Fixed Assets 9.5 Business Cash Flow 9.6 Manufacturing Cost 9.7 Balance Sheet 9.8 Financial Graph 9.9 Business Forecast	74-87 75 76-77 78 79-81 82 83 84 85 86
14.		APPENDICES	87-89
15.		PARTNERSHIP AGREEMENT	90-92

EXECUTIVE SUMMARY

The business plan is proposed to complete the assessment that was included in our subject which is Fundamentals of Entrepreneurship (ENT300).

It is a five men company consisting of a General Manager, Administration Manager, Marketing Manager, Operational Manager and Marketing Manager. The business is amounted with RM 100,000.00 budget.

It is expected that our business will progress further and become more profitable in the long run. We strive to become the best company for this product as it has more potential to be innovated in the near future, so the demand will increase as well.