

# ETR 300

## FUNDAMENTALS OF ENTREPRENEURSHIP

### BUSINESS PLAN:

### BLACKBIRD MUSIC CENTRE



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**DIPLOMA IN QUANTITY SURVEYING**  
**FACULTY OF ARCHITECTURE, PLANNING & SURVEYING**

## **LETTER OF SUBMISSION**

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Dear Miss,

### **SUBMISSION REPORT OF BUSINESS PLAN**

According to the matter above, we submit here out business plan duty complete for your study which we worked hard and are careful to prepare it to meet its requirement.

2. We the student of Diploma in Quantity Surveyor are gladly and very spirit to inform you that we had completed our business plan in time and we would like to express our gratefulness and thanks for all of your guide toward this project.
3. We are very glad and agreed on choosing to publish our business named by BlackBird Music Centre as our business.
4. Lastly, we hope you will be satisfied with the business plan and we appreciate your cooperation in giving advices as to help us in the business field in the future.

Thank you.



## 1.1 ACKNOWLEDGEMENT

Assalamualaikum Warahniatullahhiwabarakatuh. First of all, we would like to thank to ALLAH S. W.T. Most Gracious and most Merciful, for giving us the strength and ability to prepare and finished this proposal successfully. Without the consent of ALLAH S.W.T. We may not be able to perform our work correctly. We also would like to take this opportunity to thanks all that had involved in preparing this proposal. All the ideas, guidance and advises from them had help us to solve our difficulty while completing our business plan especially thanks to Cik.Nurasyikin and En Jammeson Garry and to all group members. Without our good co-operation I believe that we would have a lot Of problem to prepare this business plan. Lastly, we hope that all the goodness given to us will get the blessing from Allah S.W.T.



# BlaCkBird

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### 1.2 PURPOSES OF BUSINESS PLAN

The business plan is prepared for various reasons. Among the main reason are:

1. **To allow the entrepreneur to view and evaluate the proposed business venture in an objective, critical and practical manner**

The collapse of many business ventures can be attributed to the decisions and planning of the entrepreneurs who rely more on emotions and gut feeling rather than objective and rational considerations. With a Business Plan the entrepreneur has solid and well-grounded information to supplement the planning and decision making process. The way, the entrepreneur has a more realistic and practical business plan.

2. **To analyse and evaluate the viability of proposed venture**

A Business Plan can be used as a basis of determining the viability of a proposed business venture. The information gathering and analysis that is done as part of preparing the Business Plan can give an early indication as to the viability of a project. Hence, the entrepreneur can make a better judgment before investing in the proposed venture.

3. **The convince relevant parties of the investment potential of the project**

The Business Plan can be used as a communication tool to convince potential investors of the viability of a proposed venture. The availability of a Business Plan will boost the confidence of interested parties to finance partially or fully the cost of venture. Potential