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FUNDAMENTALS OF ENTREPRENEURSHIP
ENT 300

EASY DRAWING BOARD (EDB)

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ASSALAMUALAIKUM WARAHMATULLAHI WABARAKATUH

Alhamdulillah we have finally completed our business plan (ENT 300). To be honest, of us thought that we can't finish this job on time but apparently we did and thank to Allah SWT for giving us the strength and the will to get it done.

During the whole period of preparing this business plan especially during the final week before our presentation and before submitting this proposal, we went through a lot of tough times. We believe without one person that has been guiding us throughout this journey, we will not going to make it until the finishing line. That person is our tutorial lecturer MADAM THAHIRA BIBI BINTI TKM THANGAL. We would like to express our high gratitude for her delicate advises and guidance to us. Thank you very much.

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EDB-Solution enterprise is a new company that established and operated in peninsular Malaysia. The name of company EDB-Solution (Drawing Board Solution) was picked based on item that the company invent and trade (easy drawing board). EDB-Solution is the one name of business that easier to pronounce by everyone beside it has commercial value on it for business purposes. The name of company also has been agreed and approve by director member.

The EDB-Solution have invent a product that will help consumer to make the sketch more easier, accurate and efficient on the drawing and sketching job. This brilliant invention was called as easy drawing board. The idea EDB is coming out from the grievance and complaints that has been made by consumer and with the dedication of the EDB-Solution employees the invention called EDB has been made, the prototype have past the tested by the quality control department. The invention will starts the production in late of August 2016. Now we are offer the consumer the invention that has thousand of benefits and features. This invention will give a lot of advantages to the consumer and it also friendly use and eco environmental products.

The EDB will be produced for the local market and after five years of production, we are targeted for penetrate the asean market and so on based on the consumer demand. We also targeted the return of investment (ROI) in three years after the first production.