



اَبُو بَكْرٍ سَيِّدِي تِكْنُوْلُوجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

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CORRECTOR PEN

LIQEN SDN BHD

ENT 600: TECHNOLOGY ENTREPRENEURSHIP

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EXECUTIVE SUMMARY

LiQEN Sdn Bhd is located at Kota Bharu, Kelantan and was opened on 20 May 2020. It is a sole proprietorship company and focuses on selling the technology-based product. LiQEN Sdn Bhd's main product is Corrector Pen.



LIQEN
Sdn Bhd



REPORT CONTENTS

Company Background

- Business Background
- Company Vision
- Company Mission
- Company Objectives
- Business Operation
- Product Details
- Target Market and Projections
- Competitive Advantages
- Profitability
- Management Team

Product Description

- Product Details
- Application of Corrector Pen
- Unique Features
- Patent/Proprietary Features

Technology

- Technology Description

Market Research and Analysis

- Customers
- Market Size and Trends
- Competition and Competitive Edges
- Estimated Market Share and Sales
- Market Strategies

Management Team

- Organizations
- Key Management Personnel
- Management Compensation

Financial Plan

- Expenditure
- Source of Finance
- Cash Flow Statement
- Income Statement
- Balance Sheet

Project Milestones

01

BUSINESS BACKGROUND

Company's Name:	LiQEN Sdn Bhd
Shop Address:	Lot 1828, Seksyen 17, Bandar Kota Bharu, 15050 Kota Bharu, Kelantan
Website:	www.liqenpen.com
Phone Number:	09-7654845
Fax Number:	09-7654846
Form of Business:	Sole Proprietorship
Main Activity:	Pen
Date of Commencement:	20th May 2020
Date of Business Registration:	15th March 2020
Name of Bank:	CIMB Bank
Bank Account Number:	7015368495

COMPANY VISION

LiQEN Sdn Bhd is a new company that wants to be world known as a provider of unique writing instruments. This company produces products mostly based on being environmentally friendly because they use recycled things in order to save the customer budget and to reduce the pollution.