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UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF BUSINESS MANAGEMENT

**DIPLOMA MECHANICAL ENGINEERING (EM110)
J4EM1105B**

**FUNDAMENTALS OF ENTREPRENUERSHIP
ENT 300**

SIMPLE MACHINERY ENTERPRISE

MINI POPIAH ROLLER

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ACKNOWLEDGEMENT

We would like to express our sincere gratitude towards University Technology of MARA (UiTM), for providing us with the opportunity to prepare this business plan and also for guiding us throughout the project. We are also thankful to Madam Thahira Bibi bt TKM Thangal, Lecturer Fundamentals of Entrepreneurship for helping us conduct the research. We would like to acknowledge her valuable guidance and support motivated us to contribute tremendously to this report. The success of this report also depends on the encouragement and guidelines of many others. So, we would like to take this opportunity to thank all of them who have helped us through this report.

Throughout this project we have gained a lot of experiences in finding out more about the subject matter and the entrepreneurship concepts as well as the financial and business concepts. Moreover we have gained the knowledge of the process and how this subject actually help us how to be an entrepreneur. After the project, we realize that setting up new business requires a lot of thought and hard work.

Last but not least, we would like to thank all the friends who were always supporting and there when needed.

Thank you.

TABLE OF CONTENTS

| NO | CONTENT | PAGE |
|----|---|-------|
| | LETTER OF SUBMISSION | 1 |
| | ACKNOWLEDGEMENT | 2 |
| | TABLE OF CONTENT | 3-4 |
| | EXECUTIVE SUMMARY | 5 |
| 1. | INTRODUCTION 1.1 NAME OF BUSINESS 1.2 NATURE OF BUSINESS 1.3 INDUSTRIES BUSINESS 1.4 LOCATION OF THE BUSINESS 1.5 DATE OF BUSINESS COMMENCEMENT 1.6 FACTORS IN SEECTING THE PROPOSED BUSINESS 1.7 FUTURE PROSPECTS OF THE BUSINESS | 6-8 |
| 2. | PURPOSE | 9-10 |
| 3. | BUSINESS BACKGROUND | 11-14 |
| 4. | BACKGROUND OF PARTNERSHIP | 15-20 |
| 5. | LOCATION OF BUSINESS | 21-23 |
| 6. | MARKETING PLAN | 24-33 |
| 7. | OPERATIONAL PLAN | 34-54 |

| | | |
|-----------------------|---------------------|-------|
| 8. | ADMINISTRATION PLAN | 55-62 |
| 9. | FINANCIAL PLAN | 63-82 |
| APPENDECES | | 83-91 |
| PARTNERSHIP AGREEMENT | | |

EXECUTIVE SUMMARY

Popiah is a type of fresh spring rolls commonly found in Malaysia, Singapore, Medan and Taiwan. Filled with shredded vegetables and more. Popiah is a popular street food in Malaysia. It's also one of the popular dishes served at home; the concoction is especially fun and rewarding if shared with friends and family.

Simple Machinery Enterprise is a new company that operates in Malaysia. It is the first company that being managed by "Bumiputera". The name of this company comes out from the discussion and collaboration of our group members.

From research, the step to make the popiah is not too easy. It is required a good skill to roll the popiah. Further investigation reveal that it takes a long time to make popiah especially the small in size popiah. The reason is people need to roll a large number of popiah because of the size. The factor appears to be a major problem of the decreasing production of popiah.

Mini popiah roller is the latest product that has been design to roll the popiah made by Simple Machinery Enterprise. The report evaluates this range and concludes that it would be an ideal way for using machine to reduce the production time for rolling the popiah.