FACULTY OF COMPUTER AND MATHEMATICAL SCIENCES

ENT600

TECHNOLOGY ENTREPRENEURSHIP

BLUEPRINT REPORT

GO COCONUT ENTERPRISE

"SCOOCONUT"

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SUBMITION DATE : 2nd JULY 2020 – 9th JULY 2020

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1.0 EXECUTIVE SUMMARY

1.1 Company Background

1.1.1   Company Profile

Name of the Company   : GO COCONUT ENTERPRISE

Shop Address   : Lot 2892, Jalan PB3, Seksyen 9, 43650 Bandar Baru Bangi,

                               Selangor.

Website   : www.GoCoconut.com.my

Email   : go.coconut@gmail.com

Telephone Number   : 03 - 8921 9930

Fax Number   : 03 - 8921 9931

Form of Business   : Enterprise

Main Activity   : Utensil

Date of Commencement   : 10th September 2019

Date of Business Registration: 1st January 2019

Name of Bank   : Maybank

Bank Account Number   : 118725389623

1.1.2   Company Logo

Go Coconut   – Go Coconut Enterprise

Brown   – Coconut Color

White   – Refer to Coconut Meat

1.1.3   Company Vision

- To be a provider of quality and innovative products.
- To be an infamous producer for kitchen utensils.
- To produce the requisite product to meet the customer needs.

1.1.4   Mission

- To improve the look and quality of current utensils.
- To offer high quality product to the customer with reasonable price.
- To develop better product with high modern technologies.
- To fulfil customer's need in the best way.

1.1.5   Objective

a. To gain profit for the company in order to generate economic growth to the country.
b. To produce high quality product using eco-friendly materials.
c. To be known as top notch company for utensils producer.

1.1.6   Business Operation
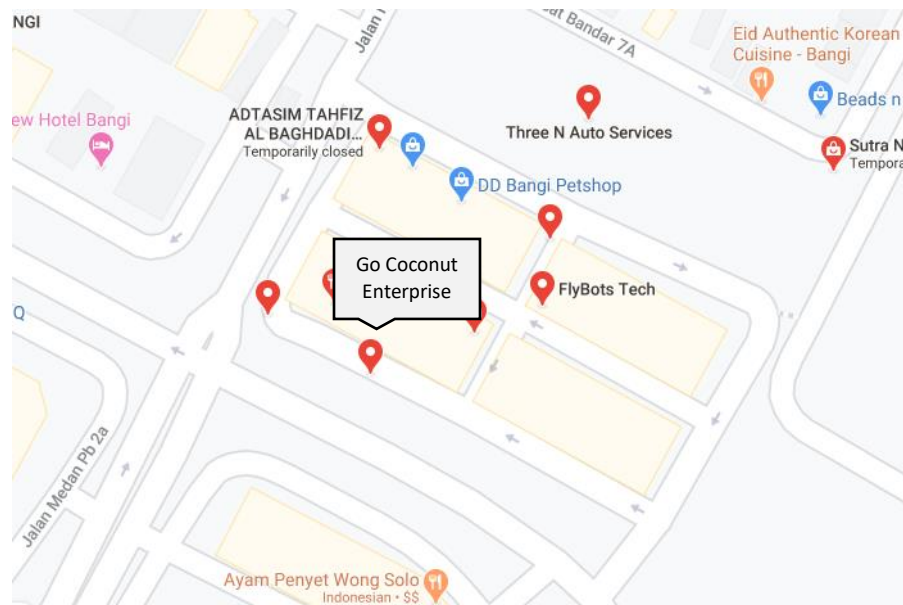
Monday to Saturday   : 10.00 am – 9.00 pm

1.1.7   Location

Figure 1 Map of Go Coconut Enterprise