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SEMAI HIJAU ENTERPRISE

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EXECUTIVE SUMMARY

Semai Hijau Enterprise is a Small Medium Enterprise which consist of five members. It includes the position of Manager and Executives. Semai Hijau Enterprise has four executives which is Administration Executives, Financial Executive, Marketing Executive and Operation Executive. We also required four general workers to help operation activities.

Total contribution of capital among partners is RM 50,000 and we also applying a loan amounting RM 116,000 to run this business.

This company plant a palm oil seedling which the seedling supplied by FELCRA. The seedling will grow until the age of four months as pre-nursery and matured at fourteen months as main nursery product. The pre-nursery seedling then will sell to another nursery which just operates a main nursery seedling. While, the main nursery product will sell to the palm oil plantation as an end customer.