



**A STUDY ON  
FACTORS AFFECTING DIVIDEND PAYOUT POLICY  
OF CONSUMER SECTOR IN MALAYSIA  
A CASE STUDY IN MALAYSIA**

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## **ABSTRACT**

This study is focus in the context of finance in Malaysia. It then narrows the focus to the dividend payout policy decision making. The problem statement is which factors that gives the significant positively or negatively relationship with the dividend payout policy of consumer sector in Malaysia? It is still to be a question why the company paying the dividend even though the company do not have sound financial position? Are there other determinants that affect it? The methods that used in this research are causal relationship research with cross-sectional research design. Probability sampling techniques was used with 100 samples from secondary data. The analyses that have been used are descriptive analysis, normality analysis, autocorrelation analysis, multicollinearity analysis and regression analysis. The result shows that there are three factors significant to this study which is profitability, liquidity and financial leverage. The growth shows that it is not significant to this study. Only financial leverage has negative relationship with the dividend payout policy decision making.