



اُنْدِيُوں كَرِيْمِي ۛ تَلِكُنُو لُو كِنِي ۛ فَا مَرَا ۛ
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF COMPUTER AND MATHEMATICAL SCIENCES

ENT600

TECHNOLOGY ENTREPRENEURSHIP

TECHNOLOGY-BASED BUSINESS IDEA BLUEPRINT

“FLIP TOP STAND”

PREPARED BY : MUHAMMAD ZUHAIR BIN
ZAKARIA

MATRIX NUMBER : 2019544999

GROUP : D2CS2914A

PREPARED FOR : Madam Azzah binti Amran

SUBMISSION DATE : 11th June 2020 – 1st July 2020

Contents	Page Number
1. Executive Summary	1
2. Product Description	2
3. Technology Description	3
4. Market Analysis and Strategies	4
5. Management Team	8
6. Financial Plan	14
7. Project Milestones	23
8. Conclusion	24
9. References	24

1. EXECUTIVE SUMMARY

These days there are an excessive number of things that individuals can do to take care of their run of the mill issue that may occur in their life. They can make some innovative thought or DIY to take care of their issues. A few people that have the struggling issues with the container that contain the thick fluid to drop them out until last drop, for example, cleanser conditioner, moisturizer, gels, and grill sauce. People nowadays having a mindset which is they will use a product until it totally empty or cannot be used anymore. They also will recycle if the item can be reuse because it will make them to save and not wasting their money. This investigation was led to build up an item that is can simple to get the last drop of the item. In this examination likewise find what number of potential buyers are keen on the item.

2. PRODUCT DESCRIPTION

The product our company will produce which is Flip Top Stand have their special features from the previous product. The Flip Top Stand consist of one hole that can be adjustable the size fit with all types of bottle and the legs for stand the bottle. This product helps the environment by reducing the number of bottles going into landfills and reducing pollution caused by oozing discarded waste. It can be used throughout the entire home and can be put to work by businesses like salons, restaurants, groomers, detailers and more looking to save time and money on the product they use.

This product is made from food-grade and BPA-free plastic, which is top-shelf dishwasher safe and can be used on the majority of squeezable bottles that are manufactured worldwide. The stands that comes with the device is only one size, but the product can be adjustable the size and fit into the bottle. The simple Flip Top Stand system allows the consumer to support their bottles of product upside down so that gravity pulls the product to the opening and will easily the product to drop out.

3. TECHNOLOGY DESCRIPTION

3.1 FOOD GRADE SAFE

The product our company will produce are food grade safe material since the product can use into the food product. This is important component that is often overlooked. Just because that material is permitted to come in contact with food, it does not necessarily mean it is food safe. Food safe means that the food grade material is fit for purpose to use and will not create a food safety hazard. For example, it may be fit for purpose to use a food grade container to hold a dry ingredient, but that same container may not be fit for purpose to be used to hold a hot liquid.

3.2 BPA FREE

BPA stands for bisphenol A. BPA is an industrial chemical that has been used to make certain plastics and resins since the 1960s. Exposure to BPA is a concern because of possible health effect of BPA on the brain and prostate gland of fetuses, infants and children. So, consumer can use the product without any doubt because our product is free from BPA and safe to use for food bottles.