



UNIVERSITI TEKNOLOGI MARA (UiTM)

THE IMPACT OF USING MULTIMEDIA ON STUDENTS'
ACADEMIC IN SMK AMINUDDIN BAKI, KUALA LUMPUR

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ABSTRACT

One of the most important uses of technology is that it makes it easy for instructors to incorporate multimedia into their learning. There are different multimedia tools. Three of the most popular ones are visual, auditory, and kinesthetic in which students take in information. Some students are visual learners and auditory, while others are kinesthetic learners. While students use all of their senses to take in information, they seem to have preferences in which multimedia method do they use in their learning process and how they learn best from it. In order to help the students' learn, teachers need to teach as many of these preferences as possible. Therefore, teachers can incorporate these multimedia tools in their learning process so that students are able to succeed in their classes. This study is an analysis of multimedia tools for SMK Aminuddin Baki, Kuala Lumpur students. 5 students completed an in-depth interview to determine which multimedia method do they use in the learning process. The purpose of this study is to understand the impact of multimedia on the learning process. A review of the literature along with analysis of the data will determine how multimedia affect the learning process and what influences students' preferred multimedia method.

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