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URBAN GREEN SPACE IN KUCHING CITY

Final Project submitted in partial fulfilment
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DECLARATION

"I declare that this Final Project/dissertation is the result of my own research
and that all sources are acknowledged in the references"

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ABSTRACT

The urbanization is not only focused on physical development such as the building itself, but it should come along with the urban public space that is injected with greenery that is known as urban green space. However, establishing the urban green space area is not the priority in the urbanization process especially by the private developer, this is because developers are more interested in the high investment development that give more benefits to them. As a result, most of the urban development nowadays is lacking in establishing urban green space areas that affect the nature of the urban population lifestyle. Thus, this research aims to promote the establishment of the urban green space among private developers in Kuching city. This research adopted a survey using the questionnaire were focusing on Kuching developers with more than 50 questionnaires are distributed. The result of the research is highlighting the strategies to promote the establishment of urban green space in urban development among private developers. The strategies are include the public in the decision making, recognition and awards, mandatory implementation, government incentives, and awareness workshop. The outcome of this research could help to open up the green space issued in the development by seeking the solution for arising issues faced by the developers.

Keywords: Urban Green Space (UGS), sustainable, building, development

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CHAPTER 1: INTRODUCTION

1.1 BACKGROUND RESEARCH

The research title is Urban Green Space in Kuching City. Urban is the term that usually used to describe the modern living lifestyle where the citizen that living in the area are called as urban population (Ritchie and Roser, 2018). The urban population rapidly increases that makes the process of urbanization one of the crucial issues that need to be plan properly. The urbanization is not only focused on physical development such as the building itself, but it should come along with the urban public space that is injected by the greenery that is known as urban green space (Hartzell, 2014). Urban green space is a development that benefits the people that living in the area to get a breath of green nature, space for them to do physical activity, and a chance for them to interact with the community (Keniger, Gaston, Irvine and Fuller, 2013).

Besides, the urbanization process will not complete without the establishment of urban green space in the development either in the residential or commercial development project. Moreover, establishing the urban green space area is not a familiar element in the urbanization process especially by the private developers, this is because they are more interested in the high investment development that gives more benefits to them. As a result, most of the urban development nowadays is lacking in establishing urban green space areas that affect the nature of the urban population lifestyle. Therefore, the mechanism to promote the urban green space in development among the developers needs to be a highlight to spread the benefits of the urban green space.