

**FACULTY OF MECHANICAL ENGINEERING**  
**DIPLOMA IN MECHANICAL ENGINEERING ( EM110 )**

**FUNDAMENTALS OF ENTREPRENUERSHIP**  
**ENT 300**

**TECHNIGATOR LIFT MAINTENANCE**  
**BUSINESS PLAN**  
**LIFT SERVICE AND MAINTENANCE**

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By implementing our mind as an entrepreneur, we can see the opportunity in proposing this business in the future. With the knowledge that we have learned, we strongly believe that this business can go further in the future. We hope that by doing this business plan, we are able to understand more on how does a business work and we are looking forward to make this business becomes reality.

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## **Executive Summa**

This business is based on partnership where it consists of four members which hold important positions in the company such as General Manager, Administration manager, marketing Manager, Operational manager and Financial Manager. The business capital is amounted to RM 100,000 where the total contribution of each member is RM50, 000.

Technigator lifts service is the name of our company. Which the name itself show the strength of our company with company motto "fast and efficient our priority". We located at 3 storey building at Taman perling with address: Jalan Camar 1/1, Taman Perling, Johor Bahru, 81200, Johor.

Our market target customer's characteristic is come from building owner, schools, universities, and companies.

our company provide a lift service to ensure this transportation system run or operate smoothly. Our company provides lift service, maintenance, and repair by make an agreement with our client. We will provide our service to our client every week based on package that they want. Our company can undertake maintenance on all makes and types of lifts. Expertise and experience technician very important to inspect the lift because unpredictable accident can be avoid. Besides, lifts also need to runs efficiently to meet consumer satisfaction. Since, our company employs highly skilled and motivated senior technician field personal to troubleshoot problems lifts. Our costumer in the right track for choosing us.

