



UNIVERSITI TEKNOLOGI MARA (UiTM)

DIPLOMA IN PLANTING INDUSTRIAL MANAGEMENT (AT110)

RA'ASFUL ENTERPRISE

PREPARED BY

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DIPLOMA IN PLANTING INDUSTRY MANAGEMENT

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ACKNOWLEDGEMENT

All our proud and praise to Creator Allah S.W.T and Prophet Muhammad S.A.W. Alhamdullilah syukur, and very thankful to Allah S.W.T. because of his blessing to us we finished in complete our project paper ENT 300 with successfully.

For nowadays, to entering new areas of perspective after graduate, is important phase to be aware and learned. For the prospect of business, this project plan of business is hopefully can be as one way for us, to practice our ability and interest in other way, to be a guideline to encourage our effort for becoming an educative business people. This business plan can be effectively used for those who like to create a new business or to the new entrepreneur. Of course we cannot deny the risks that we had faced and many obstacles and problem in order to finish up this project.

However, from tolerance and responsibility from each members with high effort and plus, advises and encouragement from many parties especially our lecturer En Johari Bin Abdullah, here now we present this project with success and well completed. We really appreciate the help from our family and friends in completing our job.

Finally, hopefully that this business plans proposal will be a valuable meaning as a guide to those who want to know how the business is working in clearly, correctly and effectively manner of establishment and process management.

Diploma in Plantation and industry Management,
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Mr. Johari Abdullah
Lecturer of ENT 300,
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17 September 2014

Sir,

Submission of Business Plan Proposal (ENT 300)

Referring to the subject stated above, we would like to submit the proposal of our project paper for our ENT 300 subject.

2. This business plan was completed according to the guidelines and requirements given according to our subject syllabus. This business plan also constructed to serve as a blueprint and guide for a proposed business venture which covers administration, marketing, operation, and financial aspects.

3. We hope that this business plan that we proposed does fulfill your requirement. Any mistakes or lack in any area falls fully on us and we appreciate any comments or remarks on our project in order to help us improve it and ourselves as well. Thank you for your guidance and time to go through our business plan and analyzing it. With all our efforts we hope that you will approve this business plan that we produced. Finally, with the cooperation that arises among us can enhance a good collaboration.

Yours sincerely,

(ABDUL FATHUDDIN BIN ABDUL MUNAP)

GENERAL MANAGER

Ra'asful Enterprise.

INTRODUCTION TO BUSINESS PLAN

A business plan is a formal statement of a set of business goals the reason they are believed attainable and the plan for reaching those goals. It may also contain background information about the organization or team attempting to reach those goals. Business plans may also target changes in perception and branding by the customer, client, taxpayer, or large community. When the existing of the business is to assume a major change or when planning a new venture and it required 3 to 5 years of business plan. The idea to put together this business plan is to enable the owners to have a more ideas and potential costs and drawbacks to certain business decision and help to modify accordingly before implementing this ideas.

Ra'asful Enterprise is a partnership which venture and major in printing and photocopy. The business is in form of partnership which consists of six shareholders. All shareholders had agreed as stated in an agreement letter which the amount of capital, profit and loss will be divided as stated ratio. We had chosen this kind of business because it is a one type of business which has good potential to get profit. Besides that, shareholders always give commitment with our business.