



**UNIVERSITI TEKNOLOGI MARA (UITM)**

**THE USE OF WAZE NAVIGATION APPLICATION  
AMONG UITM REMBAU STUDENTS**

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## **ABSTRACT**

The evolution of technology has contributed many inventions for the society which gives them much simpler lifestyle. The invention of Waze nowadays has brought up a novel innovation in this modern era for people to reach to their destination without worrying about the direction if they are not familiar with the direction. This paper seeks to explore the perception of university students toward using Waze navigation application as their medium to reach to the desired destination. Qualitative and in-depth interview were used to elicit the information from selectively seven informants of Universiti Teknologi Mara (UiTM), Rembau Campus. This paper has discovered that Waze is the best navigation application for students as it gives much benefit to them rather than disadvantages because of its smart features as it notifies the driver about the traffic situation. Despite the disadvantages, students are still resorting to Waze navigation application instead of others which they have yet to find it useful and the best planner for their journey.

**Keywords:** Waze, Destination, Students, Routes, Navigation

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