



FUNDAMENTAL OF ENTREPRENEURSHIP (ENT300)

BUSINESS PLAN

MAK TEH BERYANI ENTERPRISE

FROZEN BERYANI FOOD

PREPARED BY:

FACULTY & PROGRAM: FSPU & TOWN AND REGIONAL PLANNING (AP 111)

SEMESTER : 06

CLASS : AAP1194G

GROUP MEMBERS : RAIHANNAH ATHIRA MOHD RADZI

PREPARED FOR:

MADAM HAFINI SUHANA

SUBMISSION DATE:

19 JULY 2020

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Diploma in Town and Regional Planning(AP111), Faculty of Architecture, Planning and Surveying,University Teknologi MARA Perak, Seri Iskandar Campus,32610 Seri Iskandar, Perak Darul Ridzuan

20th May 2020

Madam Suhana

Lecturer of Fundamentals of Entrepreneurship (ENT300)

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Mrs Hafini Suhana

SUBMISSION OF BUSINESS PLAN (ENT300)

Attach is the business plan title “MAK TEH BERYANI” consists all of the documents and following procedure which is located at Seri Iskandar, Perak. I, Raihannah Athira Mohd Radzi will be involved in completing the business plan task:

Thank You,

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RAIHANNAH ATHIRA MOHD RADZI

(GENERAL MANAGER OF MAK THE BERYANI)

EXECUTIVE SUMMARY

A business plan is defined as a situation that enables an entrepreneur to offer marketable products or services to interested buyers or end users. In the simplest terms, is a packaged business investment that allows the buyer to begin a business. I have identified some business opportunities in Semenyih locality to develop my business plan.

First of all, the business opportunity that we have identified is to sell a frozen beryani. We acknowledged that Semenyih is a city that has various culture and races who loves various food that easily to eat. We recognized the problem that some customers needs are not fulfilled. During Covid 19, the manufacturer has not provided more products because of lack of employees under RMO. However, came out with an idea to establish a company based on partnership which consist of workers, suppliers and stockies.

Lastly, with a proper business plan that to be developed by us, we have set our vision, mission and also our target towards the future of our business. We as entrepreneurs should see any problem as a chance to improve people's lives in any ways that we can.

country with equal success.

- To joint venture with other companies that are in similar industry since it has a

2.0 OWNER DESCRIPTIONS



Name of Owner/Partner	Raihannah Athira Mohd Radzi
Identity Card Numbers	990407105820
Permanent Address	Lot 14, Jalan Vista Semenyih 2, Vista Semenyih, 43500 Semenyih, Selangor
Correspondence Address	34 th floor, Tower B, The Intermark, Jalan Tun Razak, Ampang Park, 68100 Kuala Lumpur, Wilayah Persekutuan
E- Mail	maktehadmin@gmail.com
Telephone Number/Fax Number	0196221143/0387564238
Date of Birth	7 April 1999
Marital Status	Single
Academic Qualification	Diploma in Town and Regional Planning
Course Attended	
Skills	Marketing, accounting and financial executive
Experiences	Administrative Executive Ayamas
Present Occupation	General Manager Mak Teh Beryani