



اُونِيُوَسِيْتِي تِيكِنُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

ENT 300: FUNDAMENTAL OF ENTREPRENEURSHIP

WASE'S HOMEMADE BURGER

COMPANY BUSINESS PLAN

DIPLOMA IN CIVIL ENGINEERING

FACULTY OF CIVIL ENGINEERING

Submit to:

MISS PHILOMINA FRANCIS

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29 SEPTEMBER 2015

LETTER OF SUBMISSION

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15 July 2015

Miss,

Submission of the Entrepreneurship Business Plan

According to the title above, we would like to submit our business plan on the name of WASE'S Homemade Burger consist all the detail, example, document and the following procedure which is located at The Summer Shopping Mall, Taman Desallmu, JalanDatoMohd Musa, Kota Samarahan, Sarawak.

2. This report consists of important component and aspects that have been considered in the beginning of the business. It include our business profile, structure of administration, financial, marketing and operation aspect plus all the other information regarding the business plan.

3. Below is the list of the entire group member that involves in the process of completing this business plan:

- I. Wynder Bradder Ak Hosen
- II. Alif Akhmizan Bin Mohd Jaya
- III. Elvin Ak Maraka
- IV. Sudan Natalia Jegelah

4. Thus, we hope that you will be satisfied with our business plan and we also hope that this business plan would benefit and educate individual concerned. All of your kindness and cooperation is much appreciated.

Thank you,



(Wynder Bradder Ak Hosen)

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Special thanks to all of our group members, deepest appreciation for your commitment, dedication and hard work in the process of making this business plan successful.

Last but not least, thanks to all the individuals who have involves directly or indirectly in helping us getting information and giving us moral supports along the way. In completing of this business plan, we hope that this project will benefit us in the future.

INTRODUCTION

NAME OF THE COMPANY

The name of our company is WASE'S HOMEMADE BURGERS. We have decided to choose this name because of the combination of our partnership's first name which is W stand for Wynder, A for Alif, S for Sudan and E for Elvin.

NATURE OF BUSINESS:

We have decided to register our business under partnership. It is because our business is consisting of four members. So, our business is incorporated under the Business Registration Act 1956 (Amendment 1978). We are going to open business of which we have chooses homemade burger, French fries and drink as our product. All partners in our company are having their own roles such as general manager, administrative manager, marketing manager, operation manager and financial manager. So each partner in our company is entitled to actively participate in the management of the business. This can make sure that our business run smoothly based on our planning and also can help us in order to achieve our goal. The relationship between the entire partners also important to make sure that we can work together to achieve our vision and goal. In our company, there will be one of our partner holding two posts as general manager and administrative manager since he has experiences opening business before and good in both. Besides that, all partners also have their own right to make any decision in daily routine in our business and usually all the changes should be agreed by majority of members. This can help our company to increase our products and services according to the market demand to ensure we can achieve our target and goals effectively and efficiency.