

UNIVERSITI TEKNOLOGI MARA

**THE IMPACT OF POSITIVE AND NEGATIVE NEW
MEDIA (FACEBOOK) TOWARDS STUDENT'S
ACADEMIC PERFORMANCE**

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ABSTRACT

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Facebook is an important medium to all the people to connect with their friends, gain knowledge, look for viral news and also can entertain us with the post. Many of students love to online Facebook because Facebook has a lot of interesting news. Most of the students over utilized Facebook and become addicted to it. They always wasting their time online Facebook in a day and they do not get a good or useful knowledge. They are being too compliant to the Facebook and cause them cannot do other things. They difficult to focus on their study or revision if they online Facebook. Some of the students are easily influence by the content of Facebook. This thing will lead them to always think about that and disturb their time to study. Facebook give both positive and negative impacts to the students and indirectly can affect student's academic performance if students do not know to use Facebook wisely.

Author's Declaration

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