

"Smash Your Way"

FACULTY OF CIVIL ENGINEERING MARA UNIVERSITY OF TECHNOLOGY

CAMPUS SAMARAHAN II

SHUTTLE SDN BHD

PREPARED BY:-

MOHD HAMEEZ EKHWAN BIN KEMIS	2012635846
MOHAMMAD IZZUDDIN BIN JOAN@JOHAN	2012694312
SABUDDIN BIN SAHARUDDIN	2012296454
SUNARDI BIN SUTARMAN	2012616308
MUHAMMAD HAZIQ BIN HADI	2012244454

PREPARED FOR:-

MDM ESFARINA AMIZA

BUSINESS PROPOSAL FOR ENT300
FUNDAMENTAL OF ENTREPRENEURSHIP

LETTER OF SUBMISSION

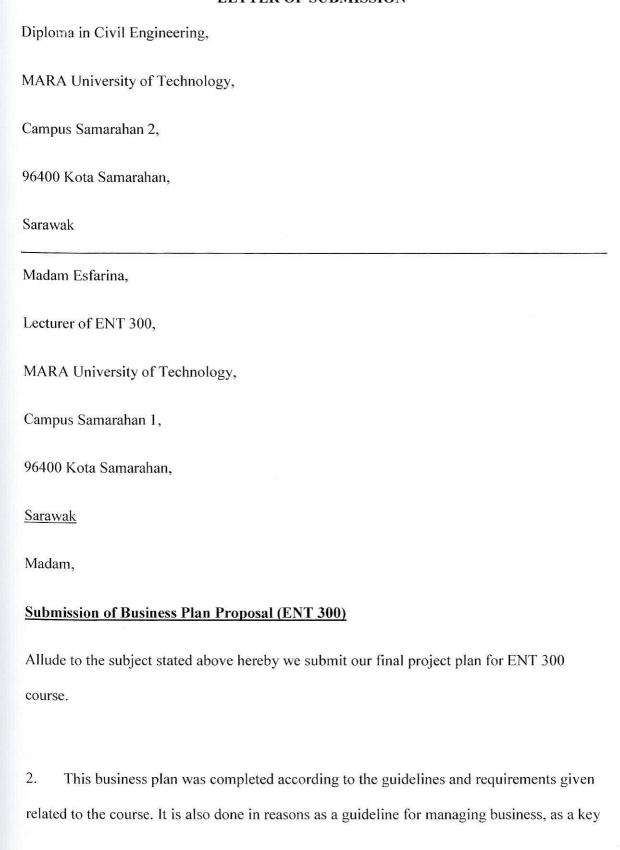


TABLE OF CONTENT

-	
10 4	
- /-	MT.

1.	ACKNOWLEDGEMENT	1
2.	INTRODUCTION OF COMPANY	5
	2.1.1.DETAILS OF COMPANY	
	2.1.2.PURPOSE OF BUSINESS PLAN	
3.	COMPANY BACKGROUND	9
	3.1.1.BACKGROUND OF THE BUSINESS	
4.	PARTNERSHIP BACKGROUND	12
	4.1.1.PARTNERSIP DETAILS	
5.	ADMINISTRATION PLAN	17
	5.1.1.INTRODUCTION	
	5.1.2.ORGANIZATIONAL CHART	
	5.1.3.COMPANY LOCATION	
	5.1.4.SCHEDULE OF TASK AND RESPONSIBILITIES	
	5.1.5.SCHEDULE OF REMUNERATION	
	5.1.6.LIST OF ADMINISTRATION EQUIPMENT	
	5.1.7.ADMINISTRATIONS BUDGET	

Introduction

Name of the Company : Shuttle Sdn. Bhd.

Nature of business : Our nature of business is sport, which is badminton. We provide a satisfying badminton court for renting purpose in the district of Kota Samarahan. This will attract the residence of Samarahan to play badminton and live a healthier life.

Industry Profile : Our business is being form by company entity.

We are choosing this business because we can see an opportunity that the badminton court renting service that are provided by others are low.

• Date of business commencement: Operate on 5th October 2016

• Factors in selecting business : We choose this business because there is a huge potential in providing comfortable sport place for our target market. Even though there is an existing business that provides the badminton court renting service, we believe that we have competitive advantage on this business. From our observation, the existing badminton court rental in Samarahan district is not satisfying their customer besides it is far away from the educational institution.

ACKNOWLEDGEMENT

First and foremost, ALHAMDULILLAH, praise to ALLAH S.W.T for giving us opportunity, health, effort and allow us to complete this final project for ENT 300 subject. All of the group members would like to give a big thanks to our lecturer Madam Esfarina for her guidance, patience and encouragement throughout the study period. Without the help of Madam Esfarina, for sure our group will not able to complete this project successfully.

Throughout this project, not only team work was built but also priceless knowledge was gained to be practiced now or in the near future. Therefore, big thanks and compliments should be given to all members of SHUTTLE Sdn Bhd for giving the best cooperation towards the completion of this project. Hopefully, all of the knowledge and experience can be successfully applied in the future.

Not forgetting our parents, thank you very much for continuously supporting, motivating and encouraging us from behind and also for helping us in financial and moral aspect. We will surely use it wisely.