



**UNIVERSITI TEKNOLOGI MARA SARAWAK
FACULTY OF CIVIL ENGINEERING**

TITAN FUTSAL CENTRE

Mohd Husaini bin Mohd Yusoff	2006213164
Mohd Fahmi bin Md. Kasim	2006405782
Mahathir bin Norman	2006210756
Luqman Hakim bin Mohd Tarmizi	2006405743
Hafriz bin Kameri	2006405981

DIPLOMA IN CIVIL ENGINEERING

APRIL 2009

Table of Contents

Acknowledgement 1

1.0 Executive Summary 3

1.1 Shareholder Agreement 4

1.2 Declaration Of Partnership Agreement 5

1.3 Business Plan Purposes 6

1.4 Name of The Company 8

1.5 Nature of Business 8

1.6 Date of Business Commencement 8

1.7 Factor in Selecting the Proposed Business 8

1.8 Future Business Prospects 9

1.9 Company Background 10

1.10 Share Holders Background 11

1.11 Location of the Business 16

1.12 Location Plan 17

1.13 Business Address 17

1.14 Logo 18

2.0 Administrative Plan 19

2.0.1 Introduction to Administration Plan 20

2.1 Mission, Vision & Strategies 21

2.2 Objective & Goal 22

2.3 Remuneration for the Employees 23

2.4 Worker Incentive 25

2.5 Organization Chart 26

2.6 Table Of Job Designation And No Of Worker 27

2.7 Schedule of task and responsibilities 28

2.9 List of Equipment 31

2.10 Administration Budget 32

2.11 Office Layout 33

3.0 Operational Plan 34

3.0.1 Introduction 35

3.1 Operational Objective 36

3.2 Operational Manager Function 37

3.3 Manpower Planning 38

3.3.1 List Of Workers Designation And Remuneration 38

3.3.2 Table Of Remuneration 38

3.3.3 Job Description Of Lower Level 39

3.4 Organizational Structure 40

3.5 Location Of The Company 41

3.6 Layout Plan 42

3.7 Process Flow Chart 43

3.8 Symbols of the Flowchart Diagram 46

3.9 Operational Time and Working Hours 47

3.10 Court Rental Price 48



Acknowledgement

Assalamualaikum..

Firstly thank to Allah the Almighty for blessing us in our life and thankfully finally we had managed to finish and completed this business proposal successfully. We also want to take this opportunity to thank all lecturer that always give us guidance and lead us until the end us this project. Especially to our lecturer Mr. Ahmad Faisal bin Mahdi that always spend his time in helping us finishing this business proposal.

There are some people that we would like to thank here because for their helping we managed to finish this business proposal. This is include the manager of several futsal centres in Shah Alam that helping us in doing research and for their useful information about involved in this kind of business.

We also want to thank to our entire classmate for their kindness in helping us and sharing information with us about this subject. Their ideas have helped us a lot and we really appreciate their assistance and also to people that being involved in process of finishing this business plan. Not forgotten to all people that are always behind us that always gave us moral support.

By finishing this business plan we hope that it will gain our knowledge more about running and operating a business. Last but not least we hope that this business plan can give other people information about running a futsal centre especially to new entrepreneur that have plan involving in this business. We also hope that our lecturer will satisfied with our work because we have put an extra effort in doing research and while completing this business plan. With that, thank you.

Wassalam..

Mohd Husaini bin Mohd Yusoff



ETR 300 Students,
Faculty of Civil Engineering (EC110),
Universiti Teknologi MARA,
Kampus Samarahan,
Jalan Meranek,
94300 Kota Samarahan,
Sarawak.

Mr. Ahmad Faisal Mahdi
Lecturer of Fundamental of Entrepreneurship (ETR300),
Universiti Teknologi MARA,
Kampus Samarahan,
Jalan Meranek,
94300 Kota Samarahan,
Sarawak.

14 APRIL 2009

Dear Sir,

Re : Submission of Business Plan

Herewith, we would like to present our business plan for our company-Titan (sport arena).

This business plan is to fulfill the requirement of Fundamental of Entrepreneurship course (ETR300).

2. Each team members had contributed a lot of interest, effort and determination to accomplish this business plan on the prompt time. At the same time we try to achieve the course learning objectives.

3. We hope that this business plan will please you and meet your approval. Would you need further information, please do not hesitate to enquire us. We appreciate your kindness to read through our business plan. Hope to hear good news from you.

Thank you.

Yours truly,

.....
MOHD HUSAINI BIN MOHD YUSOFF
(General Manager)



1.4 Name of The Company

Company shareholders had unanimously agreed to name our company as TITAN. First, it shows our spirit in doing this business as a spirit of a titan. Also, we hope that by this name, Malaysian can recognize us and feel very proud of us. So that we will become their idol and we hope we can bring our business not only in Malaysia but also to the other country at higher level.

1.5 Nature of Business

We decided to apply partnership orientation in establishing TITAN. We choose this method because the company is going to be much secure in terms of financial and monetary. It is much easier to seek financial assistance to financial institutions for partnership business compare to the sole proprietorship. Besides, additional capital can be earned by recruiting additional shareholders. In addition, partnership orientation business is very easy to form with minimum formalities. Various ideas on how to improve the business and make it function efficiently can also be generated from numbers of shareholders.

1.6 Date of Business Commencement

We will be start the operation of our business on 1st June 2009. This is to ease the process of accounting and financing.

1.7 Factor in Selecting the Proposed Business

Purpose of establishing a business is to earn incomes and profits. So do TITAN. However, economic importance is not the only aspect that initiates our establishment. Our existing is to fulfill the social needs and demands on entertainment resources. In Klang, there are lacks of futsal center to provide extra facility as we plan to do. That is not only customer can enjoy to play futsal, but they also can hang out with friends at our café and they can buy sport stuff here. Therefore, we take this chance as an opportunity to introduce our business. Furthermore, government had encouraged to active in sport to gain healthy Malaysians. So, this is the approach we made to demonstrate our support towards the campaign. Last but not least, the execution of TITAN is to show the appreciation and interest of shareholder towards sports spirit.