

COOKIES' TALE



ENT300 - FUNDAMENTALS OF ENTREPRENEURSHIP SEMESTER PROJECT

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SUBMISSION LETTER

Diploma in Civil Engineering

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94300 Kota Samarahan

Sarawak

Puan Esfarina Amiza binti Morsidi

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4 March 2015

Dear Madam,



SUBMISSION OF BUSINESS PLAN

Referring to the above matter, we hereby submit our business plan as to fulfil the requirement of ENT300 course for the submission.

2. This business plan covers all the information regarding the proposed business such as business objectives, partners' backgrounds and partners' contributions. It also consist the administrative, marketing, operation, and financial plan.

3. We would like to express our gratitude for the cooperation given among members throughout the semester and support that we got from our supervisor.

Any further enquiries are welcome as to facilitate better understanding of the proposed business.



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ACKNOWLEDGEMENT

Firstly, thanks to Allah SWT for giving us the strength and perseverance to complete and fulfil our responsibilities in finishing a project paper on this Business Plan for Entrepreneurship (ENT300)

Besides that, we also wanted to give a special thanks to Madam Esfarina Amiza binti Morsidi, our lecturer for all of her advice and lectures during classes that most of it leads us to the success in completing our project paper. She had helped us and gave us so much inspiration not only for this project but to become the real successful businessman in the future. We really appreciate all of her efforts and we will always bear it in mind.

Of course we cannot deny the risks that we faced and many obstacles and problems to finish this paper work. However, the tolerance and responsibility from each members with high effort, this paper project got to meet the end. Without the ideas that has been contributed, this project would reach the end.



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GENERAL INTRODUCTION

A business plan is a formal statement of a set of business goals, the reasons why they are believed attainable, and the plan for reaching those goals. It may also contains background information about the organization or team attempting to reach this goals. A business plan is very important in an organization in order to have effective and efficient controls over the flow of the business organization. Business plan is also known as a working paper, business proposal, project paper or prospectus.

