



اَبُو بَكْرٍ سَيِّدِي
UNIVERSITI
TEKNOLOGI
MARA

DIPLOMA IN MECHANICAL ENGINEERING (EM110)

J4EM1105C

ROBOCOW ENTERPRISE

PRODUCT NAME:

PORTABLE MILKING MACHINE

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ACKNOWLEDGEMENT

Assalamualaikum Warahmatullahi Wabarakatuh.

In the name of Allah the Most Gracious and the Most Merciful.

Written in this paper is the proposed business plan for the establishment of ROBOCOW ENTERPRISE and the sales of its first product; the PORTABLE MILKING MACHINE. First and foremost, we would like to extend our deepest gratitude to everyone who has helped us to complete this project paper.

Praise to Allah for our accomplishment within the limited time frame which was given to us. We would like to thank our course lecturer, Madam Noranita Adbamia for her uncompromising support and guidance in the completion of this project. Without her support, this project could have not been completed in time. In addition, this company would also like to congratulate all the members of the group for their undivided commitment in realizing this humble project.

EXECUTIVE SUMMARY

This business plan is made by this company's partners as pre-requisite of completing the EM110 course Fundamentals of Entrepreneurship (ENT 300).

The partnership consists of a five man team which includes a General Manager, Administration Manager, Marketing Manager, Financial Manager, and Operational Manager. The Project Implementation Costs (PIC) for the commencement of our business amounts to RM90,943.00.

This endeavor is expected to flourish and become more profitable in the long run. Furthermore, the product that this company manufactures has an unlimited potential for innovation.

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